# 2017

# **Communications** Awards

# AWARD WINNERS

Prepared April 7, 2017 Visit the home of the CFT Communications Awards at cft.org/get-involved/communications-awards.



## Writing Awards



#### Chinese Biliteracy Teachers Speak Out at the BoE

Call for adequate pay, support, and training to do the extra work required of them

The state and the state state of the state t Monroe Elementary teacher Marie - Tang, who helped organize the peti-

bio covered by the girerance. "Our next site is to reach out to be other billingual teachers and to extend to solvement the turss fall listening tour. With ourse 60 schools taking part, cou-ner 60 schools taking part, cou-ner 60 schools taking part, cou-ter 60 schools taking part, cou-ter 60 schools taking part, cou-ner 60 schools taking part, cou-part, schools taking part, cou-tend schools taking part, cou-part, schools taking part, cou-part, schools taking part, cou-part, schools taking part, cou-part, schools taking part, cou-tend schools taking part, cou-send scho the UESF website.

ed from page 1

ust do, including use ersonal days. UESF Executive Vice-President usan Solomon, who represented the orievance hear-

emaited to UBC, leaders for discus-tion at each school site. According, to Susan Solomon, the goal of the discussions is to gather more input from rank-and-file educators on how they would like to see the pro-gram improved. Already the distric-is addressing many of the issues identified in the document. Addressing Concerns Highlighted in the UESF Listening Tour The great organizing job being done by Chinese bilingual teachers is a key step in addressing one of

Bilingual education Continued from page 1 Marie at the meeting, where she how mired the Board commission is important to my family because it helps my children the standown the extra work how poeting protein extra hours. The initial privance hering was held on February 12th, and a response from the district is the or privation on the district is the or privation on the district is they can communi-cate and keep the many loved ones in my family. Please and pay them what they need so that they committing the she support the free area work hop mereadid days. connection with the many loved ones in support the teachers and pay them what they need so that TUESE Executive Vice-President suma Solomon, who represented the toachers at the girvance in the toachers at they can continue to do a good job for my

Bilingual Teachers Speak Out at the Board of Ed

Monroe ES parent





n issues of workload, pay, training, bilingual teachers. Speakers includ School Building Rep Stephen Lau (h speak for Ch

**Best News Writing** 

#### FIRST

#### United Educators of San Francisco

Chinese Biliteracy Teachers Speak Out at the Board of Education

By Matthew Hardy, Communications Director

Judges' comments: Reveals intricacies of the topic in a clear and enticing manner. Well-written, focused article on a group of workers that we don't see throughout the union. Uses a small subgroup of the union to demonstrate solidarity for all.

#### SECOND

#### **United Teachers Los Angeles**

"From our classrooms to the community" By Kim Turner, Communications Specialist

#### **THIRD (TIE)**

#### **Coast Federation of Classified Employees**

CFCE Members Show Solidarity at July Board of Trustees Meeting

By Nate Banditelli, Executive Director; Ann Nicholson, President; Connie Marten, Chief Negotiator

#### San Mateo Community College Federation of Teachers

CFT Convention Inspires Faculty to Work for Social Justice

By Katharine Harer, Co-Vice President and Strategic Campaign Initiative Organizer; Teeka James, Secretary

#### **HONORABLE MENTION (TIE)**

#### Los Angeles College Faculty Guild

Defining the Friedrichs Ruse By Michael Messina, Writer

#### San José/Evergreen Federation of Teachers

American Federation of Teachers Turns 100 By Frank Espinoza, Sociology Faculty, Evergreen Valley College, and Council of Division Representative

#### Union Talk

#### Growing Activism in UESF Will Serve Us Well Next Year



<text><text><text><text><text><text><text><text><text>

SF Mime Troupe Takes on Public Education

Join UESF at the SF Mime Troupe's newest show Join UES at the SH Mine froupes newest show. "Schooled," on Saturdya, August 13th at 1:30 pm in Glen Park, Bring a blanket and a favorite dish to share to watch the trouge take on public education and those who seek to radically transform it in their own corporate image. Following the show UESF President Lifta Blanc and Redding Elementary teacher Jeremiah Jeffries will participate in a Q and A about public edu-cation in San Francisco and nationwide.

Schooled e

July 2 - Sept. 5, 2016

ted to our own pocketbooks, but to the well-being of our students and that we are serious about fighting for full resources, wisely spent in the classrooms and in the schools. To listen to the members of the

the raise was denied, we organized as the result of the raise was denied, we organized as the result of the raise of th I am, by nature, an optimist and am confident that we will turn our hopes into collective action. I invite each of you to look back on the last school year, reflect on what you accomplished, and begin to imagine what we can all do together in the coming school year.

mittee speak before the board was incredi-bly powerful. We challenged the district to fully support the resolution that seeks to disrupt the school-to-prison pipeline, but which has been at best implemented unevenly. But the committee members did-n't just sold the district for inaction, they showed their leadership by offering specif-ic and realistic policy changes the district could make right away. In the fall, these victories will serve as a springboard for action to get our next salary increase as well as in electing our school board candidates and passing the trop. 30 extension. The key to making the thappen will be to make sure that every school site has a functioning Union Building Committee and to continue to build our alliances with parents and com-munity. With strong UBCs, we'll be ready for our contract fight in the spring! Harvey Milk once said "Hope will never be silenced." In the wake of the Orlando

massacre, it is incumbent on us to think about what we can do to fight homopho-bia and racism and to ensure quality pub-lic education in San Francisco. I am, by nature, an optimist and am confident that we will turn our hopes into

contident that we will turn our hopes into collective action. I invite each of you to look back on the last school year, reflect on what you accomplished and begin to imagine what we can all do together in the coming school year. Have a wonderful summer!

### **Best Editorial or Column**

#### FIRST

#### United Educators of San Francisco

Growing Activism in UESF Will Serve Us Well Next Year

By Lita Blanc, President

Judges' comments: Positive summary of a first year as union president. Provides a snapshot of union activity and advocacy throughout the year with a vision of the future focused on member activism.

#### **SECOND (TIE)**

#### **United Teachers Los Angeles**

"Hope amid heartache" By Alex Caputo-Pearl, President

#### Cabrillo College Federation of Teachers

The Aftermath: 2016 Elections and Consequences By David Lau, Communications Director

#### THIRD

#### San José/Evergreen Federation of Teachers

Prez Sez: Beware the TRUMPet of the Carnival Barker By David Yancey, President

#### **HONORABLE MENTION**

#### San Mateo Community College Federation of Teachers

A Bridge Too Far? Cost of Living and Housing By Anne Stafford, Professor of English and Union Treasurer

### Teacher Turnover Rocks Paul Revere K-8

On May 13th the San Francisco Chronicle published a must-read special report detailing how the affordability crisis in San Francisco is pushing teachers and

paras out of the City, creating a ive turnover crisis in th SFUSD. In the report, the SFUSD behind. Kelly, a 24-year SPED behind. Kelly, a 24-year SPED teacher with three years at the daunting task of hiring 500 Revere, plans on leaving educa teachers for next school year. For the second year in a row the SFUSD is scrambling to fill the positions, and the destabilizing

impact the crisis is having on our schools continues to get worse. While educators leave the

SFUSD for many reasons, the affordability crisis is touching nearly every one of those who leave as teachers and paras are forced to balance the skyrocketing cost of living with their fami-ly needs and the often emotional and physical toll working in the SFUSD has on them personally. We know that schools hit par-ticularly hard this year include

Revere K-8, Sunnyside Elementary, Taylor Elementary, Lick Middle School, and Brown Middle School. With the deadline to quit or retire from the district on July 1st, this list is only expected to grow. Paul Revere K-8 is a poignant

example of a school rocked by the affordability crisis. At press time, twelve teachers had already given notice that they were going to leave by the end of the school year. Among them are Andy Hansen and Kelly Rogers, two veteran teachers who have cho-sen to relocate to Iowa to be near family. Renting a two bed-room apartment for \$3,600 for the two of them and Kelly's son simply became too expensive, as rent took up 55% of their

"Making the decision to move was incredibly difficult," says Andy, who has taught for seven years at Revere. "But we don't have enough balance in our lives. At this point it's so expensive that we are not able to do anything other than pay rent and buy groceries."

Both Andy and Kelly have grave misgivings about leaving San Francisco. As one of the vet-eran teachers at Revere, Andy is proud of being a consistent presence for his students, and feels guilty above leaving them tion altogether to return to school. But the decision to move for

Andy and Kelly was even more community: They are leaving behind Kelly's 18-year-old son with her former partner and moving half-way across the country. "I am heartbroken," says Kelly. Molly Servatius, a cherished

language arts and social studies teacher at Revere, also feels a tremendous amount of guilt tremendous amount of guilt about leaving her students behind. A mainstay at Revere, Molly explains why she thinks Revere is so special, "There is something about the culture here, the group of people who pull together to support these kids," says Molly, "It's not leaves nearby but us ceally always pretty, but we really work our butts off and the cul-

ture that the staff develops is so dedicated and so caring." It's a bittersweet moment for Molly as she packs up and leaves her coworkers and students behind. She got engaged in May and is starting a new life in Minneapolis with her fiancé. But she is deeply concerned about what the impact so many Revere teachers leaving will have on her students, especially with four of the seven middle school teachers

the seven middle school teachers not coming back. "Having consistent people at the school to pull together, to know how the school is run, is so important," continues Molly. "The high turnover really is destabilizing our schools and impacting the provilation of stuimpacting the population of stu-dents very severely. It's going to be a very difficult year for those here next year."





Kelly Rogers and Andy Hansen (above), Molly Servatius (bottom left), and Allison Leshefsky (bottom right) are four of the twelve teachers leaving Paul Revere K-8 this school year. Our hearts go out to all of these educators, especially Allison, who faced a brutal evic-tion fight with a notorious landlord. Though she is leaving the district, she has inspired countless others to stand up and fight.

#### **State Education Budget Continues** to Rebound

Good news in the coming school year. The California state budget signed by Governor Brown earlier this month will mean an average increase in revenue for K-12 districts next school year of 4% overall. While not as large as the previous year's 11% Ed Source it is large by histori-

cal standards. It is unclear how much more resources the expanded state budget will mean for the SFUSD. At press time the dis-trict was considering their

budget for next school year, based on earlier estimates from the Governor. The draft SFUSD budget includes an additional \$9 million more in unrestricted general funds over the adopted budget for last year, and an additional \$23 million in the beginning fund balance over the previous year. budget increase, according to balance over the previous year. One item of concern: An initial analysis of the budget indicates that the district is seeking to expand spending on the central administration by over 10% from the previ

ous year.

budget for next school year,

## **Best Feature Writing**

#### FIRST

#### United Educators of San Francisco

Teacher Turnover Rocks Paul Revere K-8 By Matthew Hardy, Communications Director

Judges' comments: Addresses and personalizes a compelling problem that has a big impact on the community. Members tell their stories of how they are affected by the escalating cost-of-living, and why they are leaving the school and the state to seek more balanced lives.

#### **SECOND**

#### **ABC Federation of Teachers-Retired**

Trans-Pacific Partnership: The Devil is in the Details By Dennis Cox, President

#### THIRD

#### San José/Evergreen Federation of Teachers

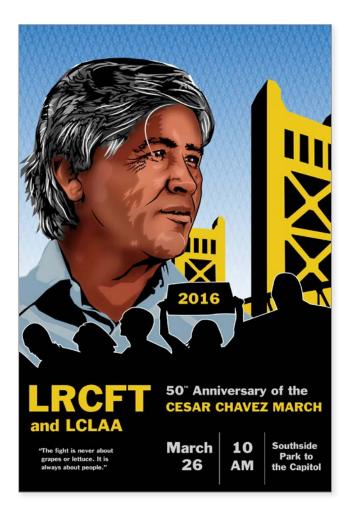
I Am They: Instructor Becomes Student Again By Michelle Blair, English Faculty and Safe Zone Coordinator

#### **HONORABLE MENTION**

#### **United Teachers Los Angeles**

"Fixing the magnetization process" By Kim Turner, Communications Specialist

## **Visual Awards**



## **Best Original Art or Photograph**

#### FIRST

#### Los Rios College Federation of Teachers

Cesar Chavez March poster By Robyn Waxman, Graphic Arts Professor

**Judges' comments:** A very skillful illustration. Effective use of layering keeps revealing new depths. Good use of location-specific iconography and symbolism. The image supports the message. One judge said, "There's a good feeling to Chavez' face – it looks hopeful."

#### SECOND

## San Mateo Community College Federation of Teachers

*Workload Equity poster* By Galina Gates, Student; Vera Fainshtein, Instructor

#### THIRD

#### United Educators of San Francisco

*We can't TEACH where we can't LIVE* By Matthew Hardy, Communications Director

#### **HONORABLE MENTION**

#### San José/Evergreen Federation of Teachers

16th Annual Picnic: We Keep on Celebrating! By Susan Yuen, Office Manager

#### Special section: Educator Development and Support (EDS) The contract agreement negotiated with LAUSD by UTLA and approved by members aguide to the changes and some tips to last year make imprevements to the toolse resultation process as part of our ions-term paits more toward a career-loop care also more toward a career-loop care share to the changes and some file toolse and the changes and the changes and some file toolse to be toolse toolse and the changes and the changes and the toolse and the changes and the changes and the toolse and the toolse and toolse and the tools toolse and the changes and toolse an ing Framework testen to the California Standards for the Profession and including contract on Artifacts of Evidence so that e **Tips: OBSERVATIONS** Tips: Teachers are encouraged to document the observation time and duration and to make a record of the classroom appearance, student activity, and student work. In subsequent administrator visits, do the same type of CONFERENCES & CONFERENCE Improvement: Institution of firm timelines MEMOS ocumentation, paying attention to any items included in the Per Article X, Section 5.0d: "Within four work days of a post-observation ator must adhere to these dates "assistance and guidance" portion of the observation summary. Written reflections are optional and voluntary. STEPS in the Process conference, post-growth plan visit conference, or other types of conferences in which problems are identified, a copy of records relating Contract Deadline 2016-17 Calendar Dates Notification to teacher that he or she is being evaluated Norm day or the last day of the fifth week of school **Tips: ARTIFACTS OF EVIDENCE** September 16 Artifacts can include sample student work, lesson plans, unit plans, sample assessments, department meeting agendas, parent call logs, or any other type of documentation that provides evidence of a teacher's practice for a given element in the Teaching and Learning Framework. Cannot be evaluated that year (unless probationary or received below standard eval) Employees assigned to new school site after the eighth week of school October 7 to observations, conferences, and assistance offered or given, shall be provided to the employee for the employee's information, guidance, and as a warning to improve Must take place within first eight weeks of school Initial Planning Conference By October 7 Formal Observation/Confere Must be completed by the sixth week of the second semester By February 17 Formal Observation vs. Final Evaluation performance. Written summary must be within four days of conference Evaluation Post-conference 10 days after the observation Be prepared prior to conferencing with an administrator. Other factors that MAY be taken into account for 30 calendar days prior to the last day for teachers your final evaluation Final Evaluation May 10 Take your Initial Planning Sheet with you to your pre-/post-observation conferences. Be sure to ask for a printout after your Initial Planning Conference. Improvement: Observations Improvement: Initial planning Document every conversation/ interaction you have with your administrator. Include time, place, duration, witnesses, tone of conversation, and so on. sheet objective elements Observation on year (down ) with visit" (con + one "gro ors. Per Ed C Ask clear questions, request information/support, and make suggestions. ts selected by the employe Respond to conference memos in writing; don't allow the administrator's writing; don't allow the administrator's version to be the only voice on the matter. For example, what pertinent information was omitted from the conference memo? Correct the record, and memorialize the facts as you know them to be. nt cooperatively selection of the evaluator agreement with yo end, there is an app Call your Area Representative if you have questions.

## **Best Use of Graphics**

#### FIRST

#### **United Teachers Los Angeles**

Special Section: Educator Development and Support

By Kim Turner, Communications Specialist

Judges' comments: The graphics draw you in and help clarify something that is difficult to understand. "It's challenging to put the pieces together," said one judge. Good layout – combined with clean typography and appropriate use of graphics — help to quickly explain this newly negotiated working condition that the union made better for educators.

#### SECOND

### Los Angeles College Faculty Guild

Stand Together By Tina Ramlall, Communications Coordinator

#### THIRD

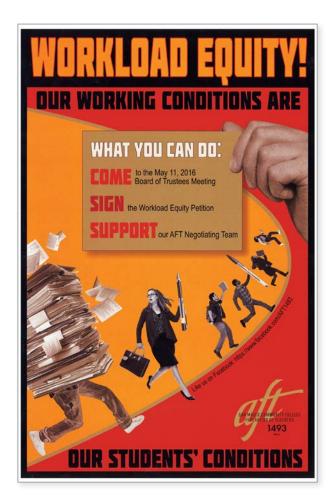
#### **United Professors of Marin**

March: Women's History Month By Arthur Lutz, Newsletter Editor

#### **HONORABLE MENTION**

#### **ABC Federation of Teachers-Retired**

ABCFT-R Membership Meeting By Roni Love, Secretary



## **Best Flyer or Poster**

#### FIRST

# San Mateo Community College Federation of Teachers

Workload Equity poster

By Galina Gates, Student; Vera Fainshtein, Instructor

Judges' comments: Poster provides a clear ask and invites you into the action. Compelling use of elements and colors combined with solid union branding. A sense of humor helps make its political point. One judge said, "It has a great Alice in Wonderland feel — people get small and go into the rabbit hole. And one seems to be saying, 'Ut oh, I'm late for work.'"

#### SECOND

Los Rios College Federation of Teachers Cesar Chavez Day March poster By Robyn Waxman, Graphic Arts Professor

#### THIRD

### San José/Evergreen Federation of Teachers

*AFT 6157 Picnic Flyer* By Susan Yuen, Office Manager

#### HONORABLE MENTION (TIE)

### **Coast Federation of Classified Employees** *CFCE Annual Holiday Party Flyer*

By Jamie Crowder, Union Assistant

### AFT College Staff Guild-Los Angeles

Help Us Win Back Health Reimbursement Accounts (HRAs)By Velma J. Butler, President; Suleman Ishaque,Political Coordinator; Irene Lopez, Secretary

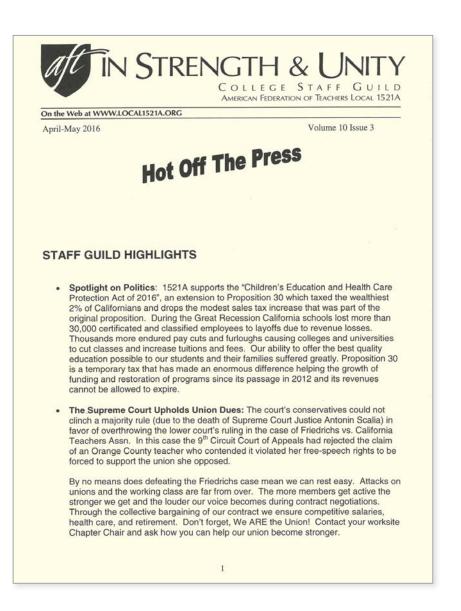
## Newsletter Awards

From The President			Upcoming Events & Important Dates
signatures in orde grueling hours the extending health a he opt-out option again for suffering	We were able to finalize our 2016 r to ratify it. CCCUE would like to	uld also like to thank all of you rocess and	September 8th— General Meeting—Room 5402- polycom to 3213
Thank you, any qu			
	Your Benefits!	SICK LEAVE CHIL	AWS SAFER WORK
AFT + Legal & Fi	nancial Services		
amilies to get the problems—and us Web puts you in to	es makes it easy for members an legal help they need to avoid and ually for free! One toll-free call or uach with a nationwide network la uch with a nationwide network la te consultations and discounted se	solve legal who brought you visit to the	abor Day from the folks the weekend and so much mo Check out our Facebook page— <u>Click Here!</u>
	Other Pertinent	News	
CCCUE Site Rep: hat our Site Reps Site Rep/Stewar CCCUE Committe Luesta College w om 3-5 in SLO an enter, you just hav IRE ALSO LOOKI RE ALSO LOOKI belp. The more v nough people and Ve have attached a	Stewards have dropped off the ra d, or become a new one, please le se Members Needed We still n ill become a Food Bank Distrib d from 4-6 in NGC. Anyone meeting to sign and 'self verify' that you n vG FOR VOLUNTEERS TO HELP! oluniteers we have the less of them they don't have to volunteer during an application for your convenience.	ut on hold until after the contract dar. We will be recruiting soon. If at one of us know. Training will be eed several—please see the 9/8 A <b>ution Conter</b> once a month on the t the income requirements can pick u neet the requirements to take home a With approval from 'your' superviso we will need. People will only have to the entire time. Please contact Hunt	you'd like to be added back as provided! genda for the list! hind Tuesday of the month p food at the distribution nourishing bag of goodies! WE r, Classified staff can volunteer r, Classified staff can volunteer o volunteer one month if we get er at x2185 for more information.
	th: "Though President Grover observed on Sept. 5, 1882, in Ner	Cleveland declared Labor Day a w York City." Brendan I. Koerner	national holiday in 1894, the
President 2	016-2017 Officers Mary Rash, x3283	AFT News & Notes	aft - in source of Professionals

## Best Single-Page Newsletter Locals fewer than 500 members

#### FIRST

**Cuesta College Classified United Employees** *CCCUE* By Mary Rash, President **Judges' comments:** Short and sweet. Good regular information to the members. Brings an identity to the local. Quotations bring a sense of humor to union business.



### Best Single-Page Newsletter Locals more than 500 members

#### FIRST

#### AFT College Staff Guild-Los Angeles

Hot Off The Press

By Velma J. Butler, President; Mary VanGinkle, 1st Vice President; Mercedes Gaitan, 2nd Vice President **Judges' comments:** Short and sweet. To the point — the information members need to take action. Consistently recognizable format.



## CURRENT ISSUES

Recent Legislation by Linda Chan



Jose Medina (photo by Linda Chan)

The very important and powerful bills AB 1690 (Medina) and SB 1379 (Mendoza) were signed late Friday evening, September 30 by the Governor. What the bill requires is that the districts must bargain rehire rights for their part time faculty.

There are four elements that they must bargain "in good faith" or stand to lose their Student Success and Support Program (SSSP) fundinstitution, evaluations and availability, willingness and expertise to teach specific classes or specific assignments that are necessary for

President Linda Chan / linda.chan42@gmail.com Vice-President Anne Battle / Abattle922@yahoo.com Treasurer Bill Zeman / williamjzeman@yahoo.com Secretary Mark Wessel / mwessel 1999@gmail.com Representation Officer Laura Wills / hvills@gmail.com CFT Field Representative Martha Figueroa / mfigueroa@cft.org

CCAFF Executive Board

- Citrus College Adjunct Faculty Federation, (CCAFF), is dedicate to serving its membership by
- working to: Assure a level of professional respect from the District reflected in its policies and practices consistent with the achievement,
- dedication and professionalism of its adjunct employees.
- Through contract negotiations, maximize members ability to
- earn a fair wage consistent with education industry standards. Work to provide working
- conditions for adjunct faculty that maximize their effective
- interactions with students and co workers.

student instruction or services.

There are several areas that can be interpreted differently such as the number of times a course has been taught and the policies for termina- ally have had several students in the tion and evaluation process. These ing. These elements are the length of have to be locally bargained. This time the faculty member has served is a powerful bill for part time facat the community college or district, the number of courses taught at that that the districts are to bargain "in good faith" and how "good faith" is defined. CFT and CTA will be collecting data on which districts are negotiating and what is being negotiated. child development center.

If the districts do not follow through, then we can go further with stronger language for enforcement. The fight for rehire rights is still not finished and we need to continue to keep a vigilant eye onthe districts. You can read the full text of both bills at

#### Child Care at Citrus College by Laura Wills

When I first started teaching at Citrus there was an issue that I remained ignorant about - and indeed, had spent little time thinking about: child care. It wasn't until I finally had a child that I finally looked into the matter and found that Citrus College lacked a child care center. This lack became painfully obvious recently as I am now at the point where I must consider alternative options - all of which mean looking for off-site facilities. I, of course, am not alone with this

problem. All other staff and students that have very young children and even those that are taking child development courses feel this lack in some capacity. In fact, I personpast three years at Citrus that have told me about their difficulties in finding reliable, affordable and local child care. Several of my students reported that they felt their best and only (as one student reported) option was to leave their children in the nearest community college's

## Best Four-Page Newsletter Locals fewer than 500 members

#### FIRST

#### **Citrus College Adjunct Faculty Federation**

Local Update By Mark Wessel, Editor

Judges comments: Solid content seasoned with welcoming color that grabs your attention. Strikes a nice balance between covering local and statewide issues.

#### SECOND

#### **United Professors of Marin**

UPM Newsletter By Arthur Lutz, Newsletter Editor

#### THIRD

### **Antelope Valley College Federation** of Teachers

Union Advocate By Violet Z. Christopher, Newsletter Editor and **Communications Officer** 

#### **HONORABLE MENTION**

## Yuba College Federation of Teachers

Going Adjunct By Ben Brucker, Editor





ago, during the 2015 fall flex day event, that we were introduced to our new chancellor, Dr. Jowel Laguerre, Like many of you, I was impressed by his energy, enthusiasm. and vision concerning future change to Peralta Chancellor Laguerre was aware of the

"Peralta Way" and all of its negative connotations. His push for a "New Peralta Way," and his enthusiasm to make positive changes, was a breath of fresh air and uplifting

My initial contacts and dialogue with the chancellor were positive and productive. He is a good listener, and he reacted quickly to issues that were brought to his attention, at both the colleges and district office. He did his best to navigate the system and solve problems that required changes. All this again brought hope that changes could be formulated in a manner to improve working conditions for our faculty, polish our programs, and allow faculty to better serve our students.

All of this began to change last semester as we began to note the increasing number of administrative hires throughout the district. changes were entirely at the whim of the chancellor—the district's formal planning structures didn't figure into



s Scott Hoshida (English Dept., Berkeley City Ci essentatives ocore renormata (English Dept., Berkeley City C Mogy, Lancy) joined 45 of their union sisters and brothers ta Community College District Board of Trustees. Faculty now about their frustration with working conditions at 1 rs at the Sent. 20 r the Des ms at the co trustees know about their frustration with working conditions at the colleges, of negotiations, and ther unaway expansion of the administration. Since fall administrative salaries have gone up a dizzying 30%, even as enrollment deel district continues to cut classes aggressively (see Negotiations Update, inside).

the decisions, and none of the official Further, PFT is concerned that board consultative bodies had input.

Faculty understand that a large, complex organization will need to adapt and restructure from time to time. And I'm among many who hires throughout the district. time. And i mamong many who While we have great respect for the chancellor's vision and his attempts to improve the system, these administrative changes began to reveal some troubling patterns. Above all, the the processes and plans many of us have worked years to implement are counterproductive.

policy on hiring and review is not being followed. Skirting normal hiring procedures is only permissible in emergency situations, and we in energency situations, and we certainly don't feel that the recent rash of hires falls under this category. PFT strongly cautions the chancellor to follow the board policy as written.

Another disturbing trend is the administration's policy of cutting classes two or three weeks before

(continues on back page)

### Best Four-Page Newsletter Locals more than 500 members

#### FIRST

#### Peralta Federation of Teachers

The Peralta Teacher

By Ed Jaramillo, President; Matthew Goldstein, **Communications Director** 

Judges' comments: Solid writing. Great layout and use of typography. Reflects the life of the union positively. One judge said, "It's attractive, there are pictures of members – you want to pick it up. It's welcoming and friendly."

#### SECOND

#### **AFT College Staff Guild-Los Angeles**

In Strength & Unity By Velma J. Butler, President; Steve Weingarten, **Communications Director** 

#### **THIRD**

#### **Coast Federation of Classified Employees**

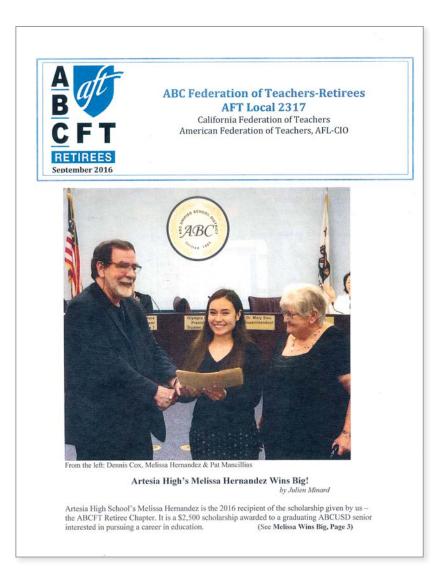
B.U.M. Bulletin By Nate Banditelli, Executive Director; Ann Nicholson, President; Connie Marten, Chief Negotiator

#### **HONORABLE MENTION**

#### Los Angeles College Faculty Guild

#### Read On

By Deborah Kaye, Editor; Robert Fulton, Managing Editor; Michael Teitelbaum, Art Director; Michael Messina and Kelly Ross, Writers



## Best Six-Plus-Page Newsletter Locals fewer than 500 members

#### FIRST

## ABC Federation of Teachers-Retired

ABCFT Retirees

By Julien Minard, Historian and Editor

**Judges' comments:** Opens with news and a photo on the cover – a warm engaging presentation. A membership form in each issue welcomes potential new members. Great job recognizing the important work that retirees contribute to the local and the community.

#### SECOND

### Newport-Mesa Federation of Teachers-Retired

*N-MFT Retired* By Donna M. Ewing, Vice Chair Communications

#### FACULTY DESERVE A FAIR CONTRACT!

San Mateo Community College Federation of Teachers

T Local 1493 AFL-CIO

aft1493.org

DECEMBER 2016

/olume 40 Number 3

#### "We Ask for Respect, Fair Treatment, and Dignity"

Faculty feel disrespected

by Katharine Harer, AFT 1493 Co-Vice President & Strategic Campaign Organizer

First of all, we are teachers. That's why we come we try to help but sometimes can't save. But many of us can't afford to live anywhere near the colleges where we work, traveling long distances through oul-numbing traffic to show up for class everyday. Many of us are having trouble making ends meet

We feel insulted, we feel disrespected, and we're fighting back. In mid October, over 120 faculty members attended open forums at each of our colleges to hear from the AFT Negotiating Team about the District's contract proposals, their declaration of Impasse and the realities of Fact Finding. Your AFT Chapter Chairs opened the floor to ideas about how to fight for a better contract. We listened to what you told us, and we responded by orga-



And we are all feeling the bite of the rising costs of healthcare, but if we are part-time instructors in this District, healthcare costs are really hurting us badly.

District revenues very strong, area cost of of living extremely high

San Mateo County is one of the richest and most expensive areas in the country. That's why our dis-trict is "community funded", running on local property tax revenues rather than state funding. Chan cellor Galatolo proudly described on Opening Day how strong our District's revenues are. However, the District's current contract proposals do not reflect this spirit of abundance. In fact, they are "take aways": creasing raises and contributions towards benefits, limiting our flex day choices, changing faculty-approved evaluation procedures and ignoring workload equity. The irony is apparent – and the burn, the insult, hits hard. As one faculty member wrote in a message to the Board of Trustees: "Don't take it out of our skins; we are already giving enough."

DISTRICT MISINFORMATION **AFT files Unfair Labor Practice Charge against District** 

In the November 2016 issue of The Advocate, the lead article ddressed the October 17 email to all faculty sent by Vice Chancellor Kathy Blackwood which suggested that the AFT had made false "claims" about the District's contract proposal and then provided what she called "factual infornation" (apparently suggesting that the Union was pro viding inaccurate information.) The Advocate article stated: "In fact, a significant amount of the so-called "factual information" that Kathy presented in that email were new proposals and information that was not presented durcontinued on page 2

#### INSIDE THIS ISSUE

3 Tenant protection fight continues in San Mateo 4 More faculty commuting longer distances 8 How our salaries rank in statewide comparise

## Best Six-Plus-Page Newsletter Locals more than 500 members

#### FIRST

#### San Mateo Community College Federation of Teachers

The Advocate By Eric Brenner, Editor

Judges' comments: Always in-depth articles of topical concern. Sprinkled with member-written pieces and photos of members. Good use of informational graphics in articles where relevant.

#### SECOND

#### San José/Evergreen Federation of Teachers

Faculty Matters By Barbara Hanfling, Executive Director, Editor/

Lead Writer; Farideh Dada, Assistant Editor, Language Arts Faculty; Patti Berg, Office Manager, Copy Edit/Layout

#### **THIRD**

### **Cabrillo College Federation of Teachers** Faculty Voice By David Lau, Communications Director

#### **HONORABLE MENTION**

**Adjunct Faculty United** AdFacts By Judi McDuff, Executive Director



## **Best Tabloid Newsletter**

#### **FIRST**

#### **United Educators of San Francisco**

San Francisco Educator By Matthew Hardy, Communications Director

**Judges' comments:** Attractive, accessible design. The covers pull you in with prominent member photos. Good range of articles, well written.

#### SECOND

## United Teachers Los Angeles

United Teacher By Kim Turner, Communications Specialist



## Tomorrow: COPE, General Membership meetings, and outreach for Hillary Ronen and Prop $\ensuremath{\mathsf{W}}$

We urge all members to join our COPE and General Membership meetings tomorrow from 3-5pm on the Ocean campus in MUB 140. Our rank-and-file leaders have voted to approve bringing a dues increase from 1.26% to 1.5% to a vote of the membership. And our Union is asking all members to sign a pledge card pledging a "yes" vote. You can bring your already signed card or sign a card at the meeting tomorrow.



VICTO Afterwards join us in District 9 to get the word out to voters about Prop W and our endorsed D9 candidate Hillary Ronen who has fought with us for years to protect CCSF. A strong ally, Hillary Ronen was out with us on the picket lines during our strike last semester. Now she's in a tight race and needs our help. Please join us phone-banking for Hillary Ronen and Free City College tomorrow from 5:30-8:30pm at

3417 Mission St.

#### Wednesday: Join District 7 outreach for Norman Yee and Prop W

Our current District 7 Supervisor, Norman Yee, is a former City College faculty member and an ally of CCSF. AFT 2121 has endorsed him for re-election. Please Join us Wednesday to help get the word out about his campaign and about Prop W. Please join us phone-banking for Norman Yee and Free City College Wednesday from 5-8pm at 1601 Ocean Ave.

#### Thursday: Tell the Board of Trustees stop the cuts and cancellations!

Administration has pursued an austerity agenda of cuts that will send our school into a death spiral of diminishing enrollment. Help educate the Board about the effects of these cuts on our students, our faculty, our school, and our community.

Join us for Public Comment Board of Trustees meeting Thursday, Oct. 27, MUB 140, 4:00

There is also a planning meeting the day prior to the BOT action. That will be 10/26, 1:30 – 3:30, MUB 340. If people who want to speak at the BOT meeting also come to the planning meeting, it would be helpful. But absolutely not required!

## **Best Email Newsletter**

#### FIRST

# San Francisco Community College District Federation of Teachers

#### AFT 2121 E-News

By Athena Waid, Organizer; AFT 2121 Executive Board including Tim Killikelly, Jessica Buchsbaum, Malaika Finkelstein

**Judges' comments:** Compelling, timely content with attractive design. It's the right length with the right number of links — and does not overwhelm the reader.

#### SECOND

# San Mateo Community College Federation of Teachers

AFT 1493: The Advocate Newsletter By Eric Brenner, Editor

#### THIRD

#### **United Teachers Los Angeles**

News to Use By Communications Specialists Carolina Barreiro, Tammy Gann and Kim Turner

#### cett Cabrillo College Federation of Teachers

## Faculty Voice: May 2016: News Roundup: ACCJC Update, CCSF Strike, Lower Court Ruling Upheld Against Friedrichs, and Unionist of the Year

Posted on May 5, 2016 by David Lau

by David Lau, CCFT Communications Director ACC/C on Life Support ACC/C, the troubled accreditor of Cabrillo College and the entire California Community College system, faced a difficult few weeks in March. A majority of California Community College Presidents veted against the accreditor. The upshot of the vote was the development of two planning groups, through the auspices of the CCC Board of Governors, to study reforming ACC/IC. During the same weeks, the Federal Department of Education gave ACCIC until

the same weeks, the Federal Department of Education gave ACC/C until October 10<sup>th</sup> to report back about possible progress toward the many mandated changes imposed by the Feds after the violation of numerous regulations and laws. The ACC/C continues to take that position that it has done nothing wrong. The notroicauly arrogant Barbara Beno may argue to the Feds that the formation of these study groups is enough to allow ACC/C to muddle through. Meanwhile the hunt is on for another accreditor for California's Community Colleges. *CCSP on Strike* City College of San Experies of the Strike City College of San





Francisco remains the crossroads of the struggle with ACCJC. As decisions against the accreditor mount, AFT local 2121 executed the first strike in its against the accreditor mount, AFT local 2121 executed the first strike in its history and one of the few strikes in the entire history of the California Community College system. The ACCJC's actions against the college have meant years of reductions, pay cuts and layoffs. The cost of living in San Francisco, meanwhile, has truly skyrocketed. Years of cuts to courses mean 20,000 fewer students currently attend CCSF's eleven campuses. While faculty have been working to rebuild the college, the college proposes shrinking 26% in the next 6 years. The strike was called over unfair labor practices. The district's bargaining has been influenced by the accrediting commission, which is a clear violation of the law. On the day of the April 25 strike, CFT Spokesman Fred Glass said picket lines were spirited. Lower *Court Ruling against* 

Court Ruling against Friedrichs Upheld

Friedriche Upheid The death of Antonia Scala has left the situation has redounded to public sector unions, as the justices split evenly four to four in the Friedrichs v. CTA case we have been covering here in the newsletter. When there is an even split at the Superme Court level, the lower court ruling remains in force. In the Friedrichs case, a lower court ruled in favor of public sector unions collecting agency fee, upholding the precedent set in the Abood case. For now, it appears public sector unions have dodged a real builet. So much will depend on who is appointed as the next justed of the Supreme Court. *Unionist* of the Year Longither Commissions Instructor: Dan Rothwell is CCFT's Unionist of the Year. Dan has been our lead negoliator with the district. He is admired on the executive board and CCFT



Trottor Dan Rothwell is CCFT's Unionist of the Year. Dan has been our lead poliator with the district. He is admired on the executive board and CCFT encil for his insight and his passionate commitment to Cabrillo College, ere he has taught for thirty years. Dan Rothwell has been a fearless, effective voice for faculty and student interests throughou tinguished career as an educator and author. As an advocate for faculty, he is inclusive of both full-time and adjunct interests, avas understanding that we are most effective together. As an advocate for students, he demands that school resources be use ways that will benefit their learning. He is the guy you want at the negoti-table when the other side fails to take you seriously because he will make a veryone breathe again.

Faculty Voice: May 2016: Considerations Regarding Measure Q

## **Best Online Newsletter**

#### FIRST

### **Cabrillo College Federation of Teachers**

### Faculty Voice

By David Lau, Communications Director

Judges' comments: Well-organized content with compelling headlines that pull you in. Visually appealing with excellent typographic hierarchy. Good range of member photos. Works well on mobile devices.

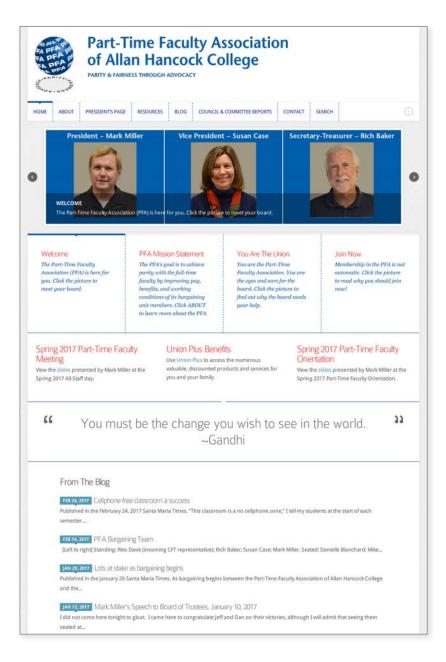
#### SECOND

Manger

### **Glendale College Guild**

Chaparral By Patricia Chamroonrat, Online Production

## Web & Social Media Awards



## Best Website Locals fewer than 500 members

#### FIRST

# Part-Time Faculty Association of Allan Hancock College

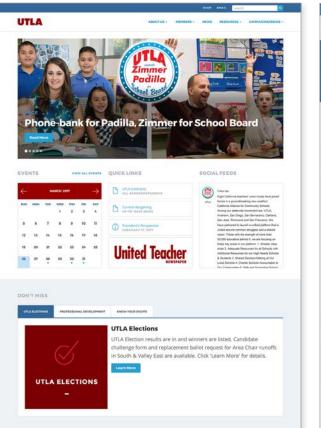
*pfaofahc.com* By Dorran Nadeau, Webmaster

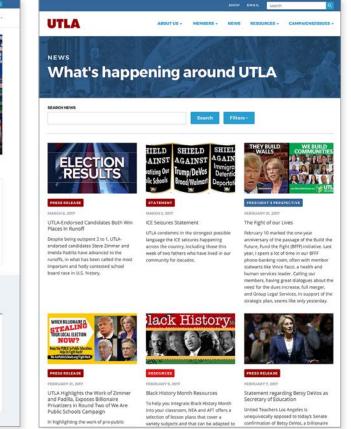
**Judges' comments:** Well organized with a clean look. Use of graphics and drop quote add a creative touch. Easy to use with blog entries on the bottom of home page leading site visitors to recent news.

#### SECOND

### United Professors of Marin upm.website

*upm.website* By Derek Wilson, Webmaster





## Best Website Locals more than 500 members

#### FIRST

#### **United Teachers Los Angeles**

utla.net

By Tammy Gann, Communications Specialist

Judges' comments: Contemporary design of this content-rich site makes it easy to read and locate information. Slam-packed with important and interesting content for members and the community. Clean, user-friendly navigation and good use of graphics. Responsive design good on mobile devices.

#### SECOND (TIE)

## San Francisco Community College District Federation of Teachers

*aft2121.org* By Athena Waid Organizer

### **Cabrillo College Federation of Teachers**

*ccftcabrillo.org* By John Govsky, Vice President

#### THIRD

San Mateo Community College Federation of Teachers aft1493.org

By Eric Brenner, Webmaster

#### HONORABLE MENTION

#### **United Educators of San Francisco**

*uesf.org* By Matthew Hardy, Communications Director



## Best Use of Social Media Locals fewer than 500 members

#### FIRST

Part-Time Faculty Association of Allan Hancock College

*Facebook Page* By Dorran Nadeau, Webmaster **Judges' comments:** Nice mix of posts about local news and events, as well as larger world issues from reliable sources. Great photos of members.



## Best Use of Social Media Locals more than 500 members

#### FIRST

#### **United Educators of San Francisco**

*Twitter.com/uesf and Facebook Page* By Matthew Hardy, Communications Director

Judges' comments: Good mix of posts on local union issues, education-related news from local sources, and the larger labor movement. Regular notices of union events and actions. Beautiful original photos of union members. Original text on many posts. Twitter feed is similarly rich. One judge said, "This tells the local's story."

#### SECOND

## San Mateo Community College Federation of Teachers

*Facebook Page* By Michelle Kern, CSM Chapter Chair

#### THIRD

### **Coast Federation of Classified Employees**

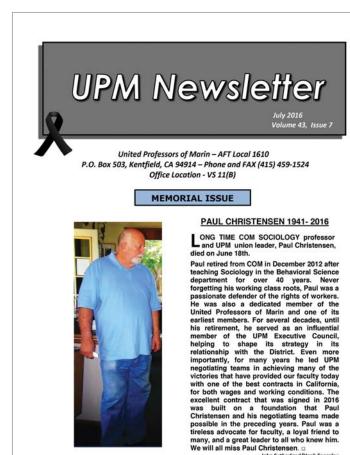
Facebook Page By Nate Banditelli, Executive Director

#### **HONORABLE MENTION**

#### AFT College Staff Guild-Los Angeles

Facebook Page By Velma J Butler, President and Scott Matsuda, Support Staff

## **Campaigns & Special Projects**



**UPM Newsletter** 

#### THE PAUL CHRISTENSEN THAT I KNEW by Hank Fearnley

**EW PAUL FOR OVER 40 YEARS.** I was proud to call my friend. Over the years, as we gree close, it clear to me that there were two very distinct on clear to me that there were two very distinct interess. The beach, the Chief Negotiator, a main d ike a laser beam, to quote Bill Clinton, or g s many beneficits as possible for his faculty g s. may beneficit as possible for his faculty cues. I sat with him in numerous negating the and watchen him wiskilluig Physical the there was related and the sate of the sate of the sate origing and wearben him skilluig Physical the sate origing and wearben and cuerter purchang links any in knots with strategic feints and maneouse were host with strategic feints and maneouse were how of Mehammad Al, sometimes trying any in knots with strategic feints and maneouse were host with strategic feints and maneouse were host with used in ever physical wearben the visualizing Paul clanging diapers, but its tre.

two people in my experience, could equal, Ned that I would never play toker with Paul, swith any leader, Paul had to be tough. To battle against a determined adversary you have the support of the vast majority of whom you are representing, and you pausible militatu mit willing to the support of the death of these years will testift, this was not an easy task. than y institution made up of highly educated then facing injustice. As many who were press plausible, militaterift, this was not an easy task. than y institution made up of highly educated that strong will be trying to herd cats. And is only some sais strong-willing to herd cats. And is only some sis strong-willes armed with source only the source of the calles of the resist of the support of the estimate the system. The support of the source of the calles of maints. thring to unify the faculty of the College of was like trying to herd cats. And is only some sis strong-willed mark with source or source of the source and person the the other pau-her Paul that to many faile do see. This was then will be to support the source of the sourc

was so unfortunate was that the toughness and was so unfortunate was that the toughness and nose at convention and who took stubborn pride in his sixely personally that Paul, like any leader, had to beliefs. He was, in short, the classical iconoclast. It in order to succeed in his struggles with a ames very stubborn District was misunderstood by a being "infimitating." The truth is that Paul was the 'oon right the reasons why I and his mary friends willing to listen respectfully and carefully to other loved him and respected him and why we will miss him from engaging his critics in intellectual combat if by hit was appropriate. Still, this imperception al was regretable, particularly in light of the fast college of Marin for thirty-eight years.

Newsletter

ts and always Finally, it must be said that in both personas, Paul was a died in -the wool lefty, and a union man to the core. He was fervently irreverent, an atheist who poked his sand nore at comention and who took stubborn pride in his had to beliefs. He was, in short, the classical iconoclast.

July 2016

## Best Single Effort Locals fewer than 500 members

1

John Sutherland/Hank Fearnley

July 2016

#### FIRST

#### **United Professors of Marin**

Memorial Issue of UPM Newsletter honoring Paul Christensen By Arthur Lutz, Editor

Judges' comments: Multi-faceted and moving tribute to a key union activist, just retired. Despite the sad subject, it used humor effectively. A clear picture emerges of how Paul moved the union forward and negotiated one of the best contracts in the state for community college professors.

#### SECOND

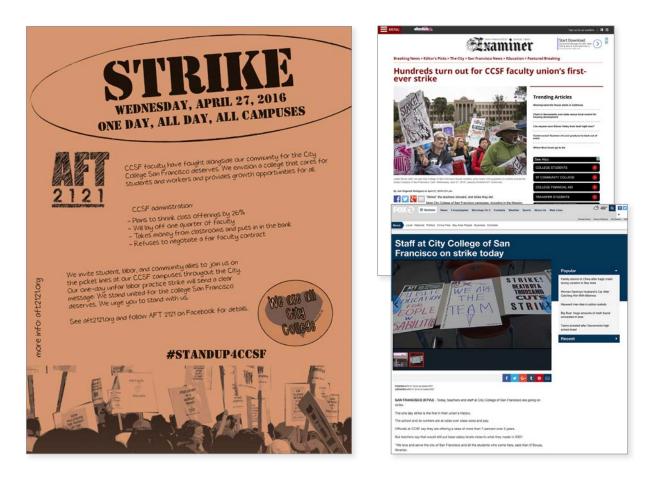
#### **ABC Federation of Teachers-Retired**

ABCFT Retiree Chapter brochure By Dennis Cox, President

#### THIRD

#### Part-Time Faculty Association of Allan Hancock College

All Staff Day Part-Time Faculty Association Meeting, Fall 2016 By Mark James Miller



## Best Single Effort Locals more than 500 members

#### FIRST

# San Francisco Community College District Federation of Teachers

*City College faculty union's first STRIKE* By AFT 2121 members, precinct rep leaders, and leadership; AFT staff & organizers; college administration; San Francisco community

**Judges' comments:** Impressive multi-dimensional effort engaging both members and the public – and they won! Shows that locals can go on strike for something other than a contract dispute.

#### SECOND

#### Los Rios College Federation of Teachers

Union Hall Art Gallery postcards By Robyn Waxman, Graphic Arts Professor

#### THIRD

#### San José/Evergreen Federation of Teachers

Mentorship Program Success By Shelley Blackman, Henry Liem, Minerva Duke, Kevin McCandless, Dorothy Pucay, Shelley Blackman, Sravani Banerjee, Huma Saleem, Elaine Kafle, Linda Ferrell, Randy Pratt

#### **HONORABLE MENTION**

#### **United Teachers Los Angeles**

Year in Review video By Tammy Gann, Communications Specialist

#### Part-Time Faculty Association of Allan Hancock College

PARITY & FAIRNESS THROUGH ADVOCACY



January 2016

President's Letter

By Mark James Miller, PFA President

Happy New Year, fellow part-time academics. 2016 and a new semester are upon us. I hope everyone had an enjoyable and restful Winter Break. (I know I did!)

The office is open again after the winter hiatus and we are back to our usual hours: Monday through Thursday 12—5. The office will remain closed (except in unusual situations) on Fridays but we will continue, as before, to check out emails and voicemails.

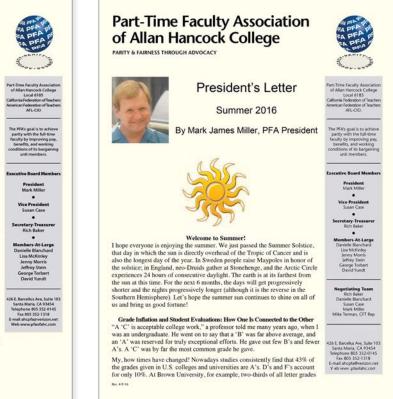
Don't forget that your availability form is due February 1 for the fall semester, and that until further notice, only people in Pool 1 are being evaluated.

Pay dates for this semester should be February 10, February 26, March 31, April 29, and May 31. With only a few exceptions, most of us will not see a check on January 30. Don't forget that the February 10 check will not be direct-deposited but will be mailed on that day.

but win be mance on unit day. By now everyone should have received their Notice of Election and nominating form for the 2016 CFT Convention, which be held March 11—13 at the San Francisco Hyatt Regency. If you would like to attend you can nominate yourself, or if you know someone whom you think would be a good delegate, the deadline to get that back to us is January 30.

On January 16 the annual Tri-Counties Central Labor Council's Labor Leader of the Year Dinner was held at the Oxnard Marriott Residence Inn. There were three honorees this year: Lynn Swenson, a local Teamsters Union leader, Congresswoman Lois Capps, and our own CFT Area Representative Mike Terman. There has never been a more deserving recipient of this award than Mike, who has been an invaluable help to our local since we joined CFT back in 2002. Sadly, he will be retiring at the end of this school year and will be sorely missed.

Ber: 4-9-16



## Best Bulletin Series Locals fewer than 500 members

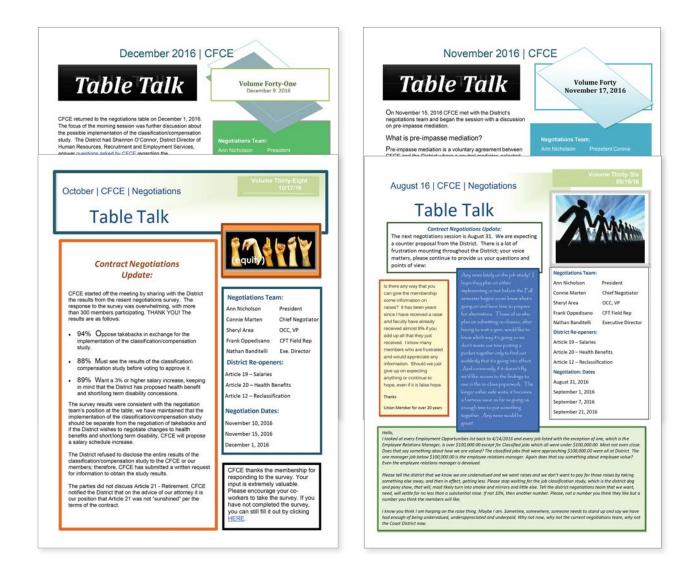
#### **FIRST**

## Part-Time Faculty Association of Allan Hancock College

President's Letter By Mark James Miller

Judges' comments: Consistently good writing, sustained over many years. Good job of keeping

members informed and up to date on news specific to the union, labor and education communities. One judge said, "I suspect people in his local look for this because it is such an established tradition."



## Best Bulletin Series Locals more than 500 members

#### FIRST

## Coast Federation of Classified Employees

Table Talk

By Connie Marten, Chief Negotiator

**Judges' comments:** Visually attractive, to the point and readable. Packed without being dense. One judge said, "One of the best negotiation update series I've ever seen."

#### SECOND

#### San José/Evergreen Federation of Teachers

AFT 6157 Negotiations News By AFT 6157 Negotiation Teams in 2015-16 and 2016-17

#### THIRD

### Salinas Valley Federation of Teachers Eye on the Board

By Juan Campos

#### **HONORABLE MENTION**

#### **Peralta Federation of Teachers**

*PFT e-Communique/PCCD Board Watch* By Ed Jaramillo, President; Matthew Goldstein, Communications Director

#### ≡ mathematimes LOOKING FORWARD **Teaching students about Public-sector unions dodge** Vietnam War bullet, for now Feb 25, 2016 Apr 28, 2016 f ¥ = 0 0 f ¥ 8 8 0 When did the Vietnam War begin? When did it end? What was a search-and-destroy m How many Americans died in Vietnam? Why was the war fought? In July 2015 I devoted a column to the Friedrichs vs. CTA case, which was on its way to the Supreme Court and hanging over the heads of public-sector up ions like the sword of Dam These are some of the questions I ask my students at Allan Hancock College in a special quiz. I These we some or use some or we accomposed to a some some many concerning the special quart. In other use lessons from history as a component of critical thinking, and this lesson points to the woeful lack of knowledge students frequently have concerning important topics such as this. Of the 17 questions on the quiz, few get more than half correct. lved around a suit brought by some K-12 teachers against their union, the California Teachers Association. The plaintiffs recruited by anti-union Silicon Valley millionaires claimed having to pay union dues violated their free-speech rights, since the union sometin supported causes or candidates they did not agree with. The Paris Peace Accords, which technically ended the Vietnam War, were signed in January = MNIA &TIMES ≡ matimes a LOOKING FORWARD Part-time faculty group A truly amazing lesson for honored students Mar 25 2016 Sep 1, 2016 f ¥ 3 8 0 f ¥ 8 8 0 Activate Labor For Justice was the theme of the 74th annual California Federation of Teachers nth's column my subject was teaching students about the Holocaust. The day it was In last mo Convention in San Francisco. While there was a great deal of rain coming down outside, it did not dampen the spirit or the enthusiasm of the more than 600 delegates, staff and guests, all of published I received an email from a woman who told me she had been a young girl in Italy , during World War II and had lived under German occu whom came determined to continue labor's fight for justice. ed if my students might like hearing her story. A brief meeting with her and hearing The convention is always an exciting experience, and 2016 was no exception. The Part-Time Faculty Association of Allan Hancock College sent four delegates — Danielle Blanchard, drama some of what she had been through was all I needed to realize hearing her story would be a wonderful experience for my students, and I invited her to come to class that very night. teacher; Jeff Stein, counselor; David Yundt, math teacher and first time attendee; and me. ts sat mesmerized — as did I — as Franca Bongi Lockard told her story. The Part-Time Faculty Association has won many awards in the past, but this year we received a secial honor — a First Honor Membership Growth Award for increasing our membership by As a young girl in Italy when World War II began she watched as the countryside where she lived was occupied first by the German Army, then by the Nazi SS. She told students how her father who had been exempted from military service because of a weak heart, was taken away in the 27 percent in 2015, more than any other local in California. But that isn't all. The Part-Time Faculty also won five Communication Awards — first place for middle of the night for slave labor, and how, that same night, her mother faced down a Germar Best Single Effort, first place for Best Bulletin Series, second place for Best Website, second soldier who demanded to know the sex of the two children who were in a bed in the room behind her. Her mother, at the risk of her life, refused to let the German see this and probably saved her daughters from sexual violence at the hands of soldiers. place for Best Public Relations, and third place for Best Editorial or Column. These awards are presented yearly to locals and individuals who have been especially successful in ng the union's goals and ideals, both to the public and to other union members. As always, the PFA is very proud and honored to have received these awards. She told students how the Germans shot 12 of her fellow villagers in retaliation for the partisans killing of a single German solo The convention always covers a great deal of ground in a short time. Delegates were able to attend workshops on topics varying from retirement and campus and classroom safety, to labor and climate change. We were also treated to speeches from Legislator of the Year Jose Medina, D.-Riverside, who is chair of the state Assembly's Higher Education Committee, and Phil She described what it was like when she and another young girl were forced to work in the Germans' mess kitchen, peeling potatoes under the watchful eyes of two German soldiers armed with submachine guns and orders to shoot them if they spoke a word. Ting, D-San Francisco, who spoke at the Community College Council meeting on the need to Especially poignant was her description of how the villagers hid the two Jewish families in her rease funding to community colleges and give more students an opportunity for higher village. Despite the rewards offered for turning in Jews, the villagers never revealed where they were and as a result, they survived the war while so many others went to the gas chambers. On the first day of the convention delegates braved the rain and held a march and rally to Franca has encountered a number of Holocaust deniers over the years, and told st support the City College of San Francisco (ICCSF), which has been engaged in an ongoing batt with the Accreditation Commission for Community and Junior Colleges. The latter has been attempting to close CCSF, despite the fact that this would deprive approximately 100,000 ng battle believe what they want to believe, not what is true. After the war Franca married an America soldier - hence her last name - whose postwar duties took him and his new wife to Germany where he had the task of cleaning up some of the concentration camps, an experience she say students of an education. The march was a great success and was a reminder that the teachers of CCSF are not alone in their fight to keep CCSF open. he never got over

### Best Public Relations Locals fewer than 500 members

#### FIRST

## Part-Time Faculty Association of Allan Hancock College

Public awareness campaign By Mark James Miller, President

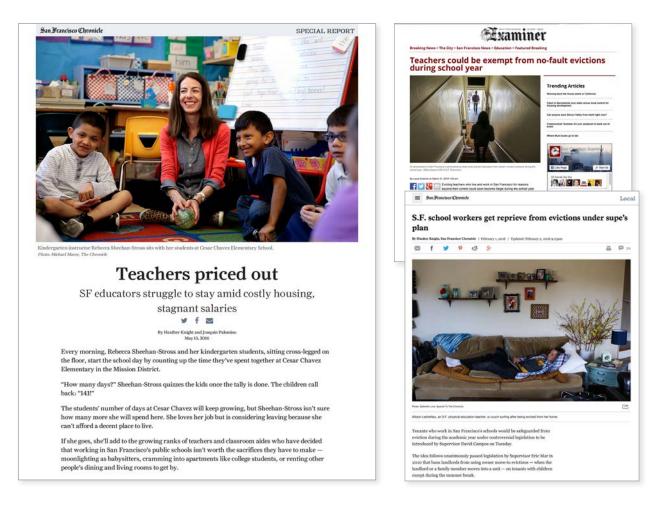
**Judges' comments:** Local has unique access to a publication in the general media. President's columns in the *Santa Maria Times* cover union and education issues, teaching, and broader social issues. Regular and prolific. Makes cogent arguments to the general public about education.

#### SECOND

#### **ABC Federation of Teachers-Retired**

Fundraising campaign for ABCFT-R scholarship fund

By Dennis Cox, Becky Kilby, Roni Love, Betty Harris, Julien Minard, Silvia Rodriguez, Licha Barrios



## **Best Public Relations** Locals more than 500 members

#### FIRST

#### **United Educators of San Francisco**

Campaign to address San Francisco affordability crisis

By Matthew Hardy, Communications Director

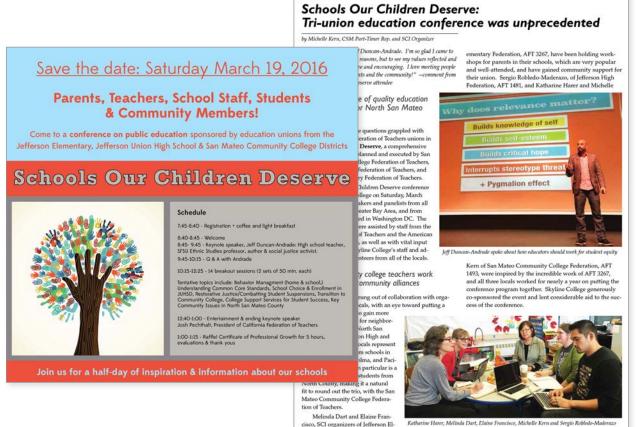
**Judges' comments:** A proactive and extensive local union campaign that put San Francisco educators front and center. Created a paradigm shift in the city, bringing out the impact of the affordability crisis on educators, students, and families.

#### SECOND

#### **Coast Federation of Educators**

Professor attacked for defending immigrants, Muslims and LGBT By Rob Schneiderman, President; Bob Fey, Executive Director; Maria Martinez, Office Coordinator; Glynis Hoffman, Member

## **Special Award**



STRATEGIC CAMPAIGN INITIATIVE REPORT

rine Harer, Melinda Dart, Elaine Francisco, Michelle Kern a >-right) at a planning meeting for the conference K

## **Jim Herndon Award**

### Jefferson AFT Federation of Teachers

#### Jefferson Elementary Federation of **Teachers**

#### San Mateo Community College Federation of Teachers

Tri-Union Conference: Schools Our Children Deserve

Judges' comments: To have three local unions and community groups join together in this outreach truly expresses the spirit of the Federation. A stellar collaborative effort between elementary, high school, and community college unions to improve the continuum of educational experience for students in the community. One judge aptly pointed out, "It shows the advantage of having wall-to-wall AFT representation in a region."