

Award Winners 2018



STEM community rallies against "boutique" school bill

AB 1217 would create a state-run, privatized school, taking resources and support from existing schools.

AB 1.21.7 WOULD Create a State-run, privatized School, talk

More than 100 educators, students, street from the steps of the STEM Academy at Bernstein High on August 28 with a straightforward message. Invest in our esiting schools, not a billionaire boutique school. Assembly Bill 1217, co-sponsored by Assemblymember Raul Bocanegra and State Senator Anthony Portantino, would create a single new 800-student privatized state STEM (Science, Technology, Engineering and Math) school in Los Angeles, bypassing the local School Board, parents, and educators. If approved, the new school would kake away essential per-puil funding and resources from the 142 STEM programs and period in the position of the bill include billionaire black away essential per-puil funding and resources from the 142 STEM programs and period of Stephen Stephen State (Stephen Stephen Ste

just spent millions of dollars to buy the Los Angeles School Board election, and now he is driving a heavy-handed attempt to circumvent the same board just a few

months later.

"Why does a billionaire like Eli Broad want to open a privatized STEM school in Los Angeles?" STEM & Bernstein teacher Michelle Garcia said. "If he is sincerely concerned with our education system, why not invest in our existing public schools rather than cherry-pick students into one school and exclude many others? Our stachool has a 96% attendance rather who with a tour students are showing up because the school has a 96% attendance rather working and making a difference in what we do and students see that. We are largely that STEM schools in our disstrict are working and making a difference in our communities and students' lives."

At the rally, graduates from LAUSD STEM programs called on legislators to defeat the bill. Dr. Melisas See, a family medicine doctor, graduated from LAUSD. Bravo Medical Magnet.

"All LAUSD students deserve the same

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"All LAUSD students deserve the same

"All that STEM school boards to govern the ducation of utucation of vibral form," Sylvia Rousseau, emeritus profeste ducation, of 20 Use to at USC's Rossier School of Education, one of the Students on the Students where it is funded much more by private interests with the opportunity to it—it begins to redefine who has access to STEM deducation. The contribute heavily to it—it begins to redefine who has a coses to STEM deducation. The students where it is a steady the single largest harter authorizer in the country and does the redefine when the opportunity to it. The private interests with the opportunity to it. The private interests wi "Why does a billionaire like Eli Broad

for bypassing local control of schools by establishing a new path for schools to be created and authorized at the state level.

"The best protection to education as democracy is that we allow democratically elected school boards to govern the education of children under their jurisdiction," Sylvia Rousseau, mentrus professor at USC's Rossier School of Education, told Capitol & Main. "When efforts like this have less control by local governing bodies, where it's funded much more by private interests—or at least it's sponsored by private interests—or at least it's sponsored by private interests with the opportunity to contribute heavily to it—it begins to redefine who has access to STEM education." Los Angeles is already the single largest charter authorizer in the country and does not need yet another pathway to create new schools. A report recently released by "The best protection to education as



The rally brought STEM supporters together at Bernstein High to speak out against AB 1217, a bill to create a single new privatized state STEM school in LA.







me outtonaires' bloc" on the LAUSD School Board voted on August 22 against opposing AB 1217.

Best News Story

FIRST

United Teachers Los Angeles

"STEM Community Rallies Against 'Boutique' School Bill"

By Kim Turner, Communications Specialist

Judges' comments: Focused, concise and clear. This article shines a light on the legislation to create a state-run privatized school in a public school district. One judge said, "This is the kind of story that often gets lost in the general outcry about charter schools infiltrating public school spaces."

SECOND

San José/Evergreen Federation of Teachers

"Affirming Science in Silicon Valley on Earth Day" By Hasan Rahim, Math Faculty, San Jose City College

THIRD (TIE)

San Mateo Community College Federation of Teachers

"Organize. Resist. Is the glass half-empty or half-full?" By Anne Stafford, Treasurer

Peralta Federation of Teachers

"Warning: Peralta is in Fiscal Trouble... Again" By Jennifer Shanoski, President

HONORABLE MENTION

United Educators of San Francisco

"Paraeducators Participate in Inaugural Pre-Service Institute"

By Janet Eberhardt, Para on Special Assignment

Time to end "random" searches

The practice criminalizes students and doesn't make schools safer.

Students speak: Random searches are not random

By Grace Hamilton Marshall HS Student

Dozens of times a day, school deans and security walk into LAUSD classrooms and pick out five students to conduct a "random" search. They take us out of class and into the hallway where they go through our belongings. We are told they are searching us for weapons, but they frequently take our classroom supplies, like White-out and highlighters. This is a random search ... except they are not random. My name is Grace Hamilton, and as a senior at John Marshall Senior High, I am against "random" searches.

In my School for Advanced Studies classes, I don't get searched for weapons during class time. But in my regular classes, which consist of mostly Latino students, that's where I've been searched. At Marshall, non-magnet and non-honors classes get searched more often. "Random" searches are not random. I

"Random" searches are not random. I meet regularly with students from more than 15 schools involved in my organization, Students Deserve, the student-led grassroots group leading the fight to end

searches. Students at Dorsey High School, a predominantly black school, get searched more than any other school I talk with. This goes along with all the evidence that says schools with black students face more searches, more policing, more criminalization. Muslim students are also

Muslim students are also targeted for searches based on stereotypes that make them out to be dangerous. The only purpose these

random' searches serve is to criminalize, traumatize, and degrade racial and ethnic groups in schools.

The justification behind searches is that they protect students, teachers, and administrators by keeping weapons and violence out of schools. But less than 4% of schools in America conduct searches. Most districts have figured out that schools that conduct searches are no safer than those that don't. Blacks and Latinos are blamed for the school shootings that happen, when 90% of elementary and high school shootings were done by mostly upper-middle class white Americans.

There is no evidence that searches keep weapons and violence out of schools, but there is evidence of mistrust between students and administrators because of them. This distrust prevents students from speaking in confidence about weapons on campus and working with them to deal with peer conflict. They lower the self-esteem of those targeted and make them feel as if they've done something wrong, when really the prolicy is wrong.

esteem of those targeted and make them feel as if they've done something wrong, when really the policy is wrong. Students Deserve is a grassroots coalition made up of LAUSD parents, teachers, and students. We have teamed up with groups such as Black Lives Matter, Youth Justice Coalition, and the American Civil Liberties Union to end these searches. Since last year, we have had two major events, including Making Black Lives Matter in Our Schools at Dorsey High School and our End Random Searches rally at the school board in May. We've also met with various school in May. We've also met with various school



Marshall HS student Grace Hamilton

board members, including Ref Rodriguez Monica Garcia, and Kelly Gonez.

Monta Garcia, and Relly Gonez.

The school board held a meeting on October 24 entirely devoted to the issues of searches. Ahead of that meeting, we handed out "Against Random Searches" buttons and informational fiyers to students across dozens of schools to start a conversation about the random searches at the schools, and students and our allies were out in strength at that board meeting. Through these actions, we are letting LAUSD know that we reject both the current policy of random searches during class time and any proposal of searching us as we enter school grounds.

Our immediate solution for this semes-

Our immediate solution for this semester is to end these searches, expand safe passage programs, and ensure there are counselors available.

Our medium-term solution is to fund

Our medium-term solution is to fund real Community Schools, which includes lowering class size, more courselors, more arts and electives, real restorative justice, and wraparound services like school health clinics, therapists, and more. The Asian-Pacific Health Center we have at Marshall is extremely helpful to all students. They do everything from giving shots to doing physicals and STI tests.

LAUSD needs to end the current random search policy in order to stop criminalization in schools and replace it with conditions that will help all students feel genuinely safe.

Best Editorial

FIRST

United Teachers Los Angeles

"Time to End 'Random' Searches"
By Grace Hamilton, Student

Judges' comments: Eye-opening student-written article about the real lives of students in their school environments in a horrifyiing and discrimiating situation. Describes the racial profiling. One judge said, "UTLA is to be commended for giving voice to an important student concern."

SECOND

United Educators of San Francisco

"Justice in Our Contract is Part of Broader Resistance"
By Lita Blanc, President

THIRD

United Professors of Marin

"Surveillance Cameras at COM"

By Arthur Lutz, Editor

HONORABLE MENTION (TIE)

Citrus College Adjunct Faculty Federation

"The Democrats Have a Trust Problem"

By Bill Zeman

Coast Federation of Classified Employees

"The Relevance of the Modern Union"

By Quintin Powell, Newsletter Editor, OCC Vice

President at Large

<u>VINCENT VAN GOGH</u> — Trade Unionist

by Arthur Lutz

[A new film on the life of Vincent van Gogh, "Loving Vincent," Throughout his life, Van Gogh chose peasants, miners, was recently released. As with previous portrayals, it views van Gogh's life through the lens of imbalance and naiveté – a genius savant who knew or cared little about the social forces that drove his creativity. This article attempts to dispel that reading.]

YEAR BEFORE HE DIED IN 1890, Vincent Van Gogh A was visited by his friend, painter Paul Signac.

In a letter to a colleague about this visit (written by Signac many years after Van Gogh had died) Signac wrote, "The whole day, Vincent spoke to me about painting, literature and socialism.

It's interesting that when critics and art historians study Van Gogh's work, they rarely identify his interest in literature or politics. They prefer to view his work as the manic outpourings of an artistically and socially naive and sometimes mad savant. Hollywood biopics and biographies reinforce this view

A reading of Van Gogh's letters, however, reveals a different picture - a picture of an artist who was cogent, painstaking and intentional - a pioneer who knew exactly what he was doing... and why.

voracious reader of novels, poetry and historical works, he spoke several languages and spent years studying his craft. Perhaps most significant for his work, however, was his political sensibility

Van Gogh lived during a time of political upheaval in Europe. The Paris Commune of 1871 - an attempt by French workers to establish an egalitarian state free of economic exploitation and clerical interference - had been brutally suppressed by the Versailles government and hundreds of thousands of men, women and children "communards" were summarily executed.

This event, along with the publication of the Communist Manifesto in 1848 and working-class conditions that Van Gogh had read about in Dickens and Zola, left a lasting impression on him, about which he corresponded frequently, decrying the evils of a capitalist system that imposed brutal wage slavery on working people. He travelled to Belgium's industrial region where he saw firsthand the misery of endless hours of child labor and untreated diseases and explosions that left hundreds dead or disfigured with terrible burns. He lived with these miners and painted their lives.

weavers, prostitutes - the disenfranchised - to be his subjects; choices which reflected his compassion, his egalitarian ethic and his political consciousness. He was perhaps our most class-conscious artist.

Concerning his painting, 'The Potato Eaters,' he wrote, "I wanted to convey the idea that these people have toiled with their hands, and that therefore they should not be wanting of the bread that they have sown.

Van Gogh devoted his life to creating an art through the filter of the disenfranchised; a far cry from the way that most "academy" painters of his day viewed the role of the artist.

Given the above, it's not surprising that Van Gogh (as Signac reported) might have spent whole days talking about socialism.

In keeping with his belief in collaborative political action, Van Gogh also tried to organize an artist's collective where artists would work together and support each other's efforts and protect themselves from "avaricious dealers. Now days we would call that a trade-union

Van Gogh was well educated and sophisticated - a It is quite a different view of Van Gogh we get from reading his letters then that presented by movie portrayals or art historians who attribute his genius to hallucinations caused by epilepsy or syphilis or lead poisoning or absinthe

> How demeaning it must be for an artist, who created over 800 paintings in the ten years that he worked: who spent years studying his craft and enduring a lifetime of poverty in order to represent the lives of the working poor; whose works have stirred the hearts of millions of people from all social classes - how demeaning it must be to have ones ethics, one's passion, one's politics and one's social conscience ignored, and have the power and beauty of one's work attributed to a case of madness. If Van Gogh suffered from madness, it was more certainly the madness of moral outrage.

In this day of political insanity, may we all suffer from such an infirmity. \square

[For those who view Van Gogh's ear cutting as evidence of his derangement, a recent book by Hans Kaufmann argues that Van Gogh may have made up the story to protect his friend Paul Gauguin, who probably severed Vincent's ear with a sword during a heated argument].

Best Feature Story

FIRST

United Professors of Marin

"Vincent Van Gogh — Trade Unionist" By Arthur Lutz, Editor

Judges' comments: This article is sharp as a razor. Art history is not usually the topic of a feature piece in a union newsletter, but this article casts one of our great artistic geniuses in a new union light, and describes a long history of collective action. One judge said, "Who knew?... Starry, Starry Night will never look the same again."

SECOND

San José/Evergreen Federation of Teachers

"Teaching in the Time of Trump"

By Marlise Ajanae Edwards, SJCC English Faculty

THIRD

Los Angeles College Faculty Guild

"Overcoming the Odds"

By Jacob Bourne, Senders Communication

HONORABLE MENTION

United Teachers Los Angeles

"Communities Rise Up Against Co-Location" By Kim Turner, Communications Specialist

AFT 6157 Mentorship Success

Mentor/Mentee KJ's Outing

ESL faculty receives full-time position

It says a lot about the hard work faculty do when I say that Zerrin Erkal and I could not find a time in our busy sched-ules to meet off campus. Our planned relaxing outing to get to know each other and talk about the Union moroner and talk about the Union mor-phed into a post-teaching, post-meet-ing afternoon trip to KJ's. Alas, this is faculty life in November. Yet a causal low-key coffee/rea date on campus is a nicely stress-free way to get to know a collection.

at division meetings. Still, this is the first time that I ever had a chance to get to know Zerin. She has an impressive educational background, with a backed of the chance of the chan has also taught for many years, both at SJCC and at San Jose State University.

ing aftermoon trip to KJ's. Alas, this is faculty life in November. Yet a case all low-key coeffected date on campus is a nicely stress-free way to get to know a colleague.

Zerrin, hough net her full-time ESL faculty job, is not new to San Jose City College. She has taught part-time in SESL for 15 years, and I have always appreciated her presence and contributions

Sophia de la Fuente

New case manager responds to student crisis, n



Sophia de la Fuente is ex-cited to join as San Jose City College's case manager. She will be leading efforts to man-asse student

Sophia is familiar with both SJCC and EVC after working in Psychological vices this past year, providing individual therapeutic services to students on campus, imparting her with un-derstanding and insight of the unique challenges and aspirations that many students on campus encounter today.

community.

Sophia holds a master's degree in

Marriage and Family Therapy and joins
with a background of direct experience
working in mental health counseling,
case management and client advocacy.
She's worked within various community and academic settings, ranging from



when I got here. I encouraged Zerrin to get to know the Union leadership, to ask questions about the contract and bargaining, and told her how important

Mentorship Program Successes

The AFT 6157 Mentorship Program focuses on identifying professional and work-related needs of new faculty members by providing support and guidance in their first year of employment in the San José Evergreen Comm Collego District (SIECCD). Faculty mentors are to serve as positive root models, guidaes, and initial contact bet new faculty and the union, the various college entities and the district as a whole.

Carlos Rojo - Biology Faculty

By David Yancey, AFT 6167 Mentor and Pest President a curriculum based on this work. The goal was to bring exciting, cutting-edge to the mentor of research back to the classroom.

He developed a project, analyzing the ability to privatize genetic data sets pri-or to their release, and a teaching cur-

inther that this work plain the reasons why are (negatively) affected ures after receiving the ation." As many of us importance of fact-based fling vaccination programs a controversial topic work was designed to and healthcare provid-municate the safety of the public.

with Carlos, if you need-was that as part of this ed a variety of compu-



genotype and exome sequencing data. All rights, no mwaybe you get a hint of how bright this young man is, and I will all mit hall and paragraph was hard for me to just write, much less understand. However, another very important side of Carlos that you see quickly is a gentleness and a patience in his approach that he will institulint his students. He wants not only to transfer this depth of knowledge, but to impress upon his students the real-life impact of his work in the lives of us all.

has work in the lives of to as!. As you can tell, I was very impressed with this young professor and to paraphrase another great teacher here at SCIC, Biologist Mark Newton, "I think Carlos has a lot to teach us all" not only in the sciences but how to relate ideas and understanding to his students while challenging them to think critically in their everyday education.

Mentorship Program Successes

Privilege of Being a Union Mentor for a Counselor http://www.baselor.com/physiology/ By Hasan Ziliur Rahim, SJCC Math Faculty lenges, be it academic or personal, gives meaning to my own life."

by Means Thur Ration, SLCC Man Facury

Melentin Gerais is a counselor with EDPS

at San Joec City Cellege (SNCC, This is
his fourth, year at SICC but his first in a termer track position. I have the privilege
of being his Union mentor this year care
to behalf of Union AFF 6157. After recently
meeting with Melentin, Lean sum up to
jumpression of him in three words: Counselor par excellents.

Valentin has been working with students
and their families for the past 18 years

an academic counselor. He has extensive
experience developing and implements and
students at Fooling College, Anno loss the
self-indeed spinor and overlook the
certifical pole is plays in our successes. That
is students at Fooling College, Anno loss

when it is plays in our successes. That
is important that we visit the webstate at least one one of the latest developments in education,
registation and politics.

As a faculty, I concentrated my effort, until

Valentin won the 2016–2017 "Adjunct of the Year" award, as an EOPS adjunct faculty to exceeding, on teaching and on styring out involved the Year" award, as an EOPS adjunct faculty, to excending on teaching and on styring out involved the Year award, as an EOPS adjunct faculty to exceeding, on teaching and on styring out involved the Year award, as an EOPS adjunct faculty to exceeding, on teaching and on styring out involved the Year award and the year and special consonability with a PSP Credential Boddenies. But in talking with Valentin and where countered has 1 most because the minust look at students within a holistic valent of the year and year an

Welcome Tina Iniquez

International Programs Counselor Committed to Make Students Successful

By Jory Segal, AFT 6157 Adjunct at Large, Ne-gotiator, Grievance Office called "Keys to Success," and the focus was on disability testing.

temployee in the District for 13 years.

When we met, we discussed AFT issues, and Tima expressed interests in the Union and getting more involved, as her tenue moved forward. Wy goal was to make ther feel at home, as a Union member, and know that the Union was involved in many aspects of the District.

Tima was employed for eight years to the district of the District.

Tima was employed for eight years to the district of the District.

spitation, Grievance Office

Bering an AFF 16 37 mentor for Tina Iniguez was excissing. She was a delight to talk
with as the is an amorting, enthusiated
carring woman. Tina has been a classified
complyoce in the District for 13 years.

When we met, we discussed AFT issues,





just one tool to assist students to complet their classes. (Hint: Faculty: Don't forget to fill out your early alert forms.)

Best Series

FIRST

San José/Evergreen Federation of Teachers

AFT 6157 Mentorship Successes

By David Yancey, Former President; Peggy Gorbach, EVC; Frank Espinoza, EVC; Cindy Bevan, EVC; Marilyn Crawford, SJCC; Hasan Rahim, SJCC; Jory Segal, Adjunct Rep/Negotiator/Grievance Officer; Jessica Breheny, SJCC; Debby Huntze Rooney, SJCC Faculty

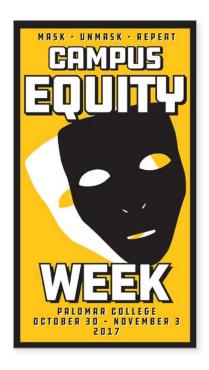
Judges' comments: Moving and impressive profiles. A carefully planned series of articles published over the course of an academic year. The series also demonstrated that the union had some success in moving part-time positions to full-time positions.

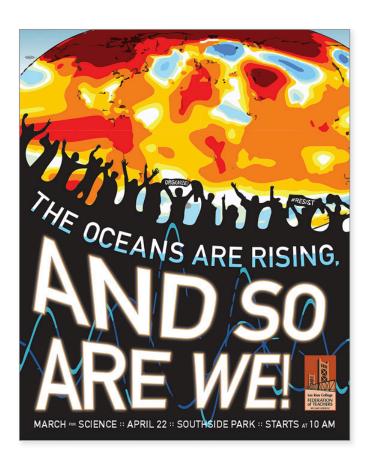
SECOND

San Mateo Community College Federation of Teachers

Negotiations Series

By Katharine Harer, Co-Vice President





Best Original Art

FIRST (TIE)

Palomar Faculty Federation

Campus Equity Week 2017

By Jay Schultz, Art Professor, Palomar Community College

Judges' comments: Dramatic local visual campaign for Campus Equity Week in a graphic style reminiscent of WPA posters. One judge said, "It unmasked the inequity."

Los Rios College Federation of Teachers

The Oceans Are Rising...And So Are We By Robyn Waxman, Graphic Arts Faculty

Judges' comments: Powerful illustration demonstrates how unions are also in involved in important social issues. One judge said, "Art, science, and the labor movement together at last."

SECOND

San Mateo Community College Federation of Teachers

Real Lives of SMCCD Part-Time Faculty: A Fact Sheet for Students

By Michelle Kern, College of San Mateo Chapter Chair; Katharine Harer, Co-Vice President

THIRD (TIE)

Coast Federation of Classified Employees

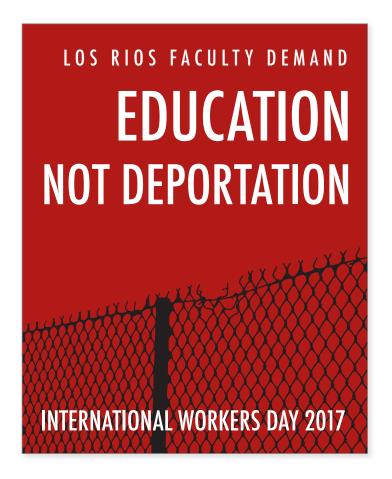
Lemon Lime

By Quintin Powell, Newsletter Editor, OCC Vice President at Large

San José/Evergreen Federation of Teachers

Contract Ratified!

By Raymond Yuen, Photographer



Best Use of Graphics

FIRST

Los Rios College Federation of Teachers

Education, Not Deportation

By Robyn Waxman, , Graphic Arts Faculty

Judges' comments: The local takes a strong stand for our DACA students and all immigrants. This elegant and simple design successfully links social justice to the union. All of the judges asked, "Where can I buy a t-shirt?"

SECOND (TIE)

United Teachers Los Angeles

"Teachers spend an average..."

By Pablo Serrano, Communications Specialist

San Mateo Community College Federation of Teachers

Real Lives of SMCCD Part-Time Faculty: A Fact Sheet for Students

By Michelle Kern, Chapter Chair, College of San Mateo; Katharine Harer, Co-Vice President

THIRD

United Professors of Marin

"Happy Winter Solstice"

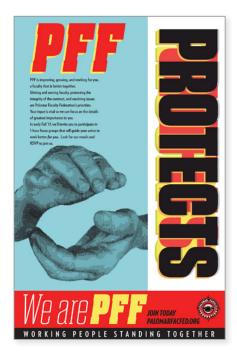
By Arthur Lutz, Editor

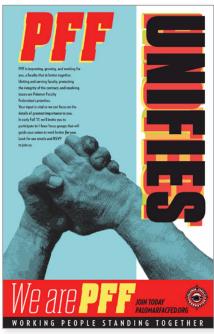
HONORABLE MENTION

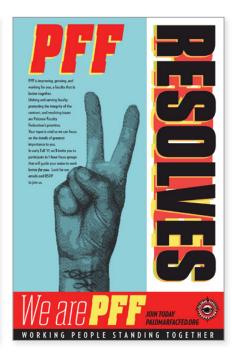
San José/Evergreen Federation of Teachers

Faculty Voices Count

Photography by Barbara Hanfling, Executive Director, and Helen Han, ESL Faculty, Evergreen Valley College; Layout by Susan Yuen, Office Manager







Best Flyer or Poster

FIRST

Palomar Faculty Federation

Protect-Unify-Resolve

By Jay Schultz, Art Professor, Palomar Community College; Debbie Forward, Organizer

Judges' comments: A powerful invitation that solicits worker input in a solid visual manner. Uses striking images to convey the strength of a unified effort. An engaging use of triptych. One judge said, "We have to hand it to the local."

SECOND

Los Rios College Federation of Teachers

The Oceans Are Rising...And So Are We By Robyn Waxman, Graphic Arts Faculty

THIRD

Berkeley Federation of Teachers

Berkeley Teachers Fighting for Public Education By Julie Searle, Teacher, King Middle School

HONORABLE MENTION (TIE)

Coast Federation of Classified Employees

OCC Union Pride Week Flyer

By Lindsay McNutt, GWC Vice President at Large

Peralta Federation of Teachers

General Membership Meeting Flyer
By Kayla Lewis, Communications Specialist and
Database Coordinator





CCE/AFT Local 4522

News & Updates

You Asked. We Listened.

Thanks to your survey responses, your E-Council has been able to solidify some of the matters that you find important. We are working diligently on resolving these goals in the upcoming year.

You asked for better communication.

We have created a new website with user-friendly forms to gain quick access and response time for questions, suggestions, updating your information, and grievances.

You said that support for you and your family's education was important.

Your E-Council voted to revive our scholarship program and add \$10,000 to the scholarship fund! The 2018-2019 Scholarship application will be available in Spring 2018.

You said that you would like to get more involved.

We are working with the Professional Development office to create more opportunities for our unit to participate in committees, councils, and more!

Your union is working hard to protect your contract and your interests.

This semester alone, we have successfully resolved over 14 possible contractual grievances. We are working on ways to let you know what we have learned in the process so that information gets to you without compromising confidentiality. You can look forward to reading "Tips from your Grievance Officers" on our new website.

Save the Date:

We look forward to seeing you at our Fall Member's Meeting! it will take place on October 31, 2017 in MD 157.

What can Labor do for itself? The answer is not difficult. Labor can organize, it can unify; it can consolidate its forces. This done, it can demand and command—Eurene V. Debs



Palomar College CCE/AFT Local 4522 representatives sharing on the State Capitol steps with CFT Field Representatives

What is Convention?

Convention is the union's highest political body. At the annual CFT Convention, hundreds of delegates elected in local unions throughout the state debate and decide issues facing the organization. Every other year, delegates elect the CFT President, Secretary Treasurer, and 24 Vice Presidents.



Best Two-Four-Page Newsletter Locals with fewer than 500 members

FIRST

Palomar College Council of Classified Employees

Working People Standing Together
By Anel Gonzalez, President; Michelle Tucker,
Membership and Communications; Yvette
Maynard, Grievance Officer; Carmelino Cruz, Vice
President

Judges comments: Has many points of interest yet is an easy read. Provides valuable information and makes the effort to be responsive to member needs: "You asked, we listened."

SECOND

Citrus College Adjunct Faculty Federation

Local Update

By Mark Wessel, Editor

THIRD

Novato Federation of Teachers

Welcome Back!

By Aaron Fix, President



Best Four-Page Newsletter Locals with more than 500 members

FIRST

United Educators of San Francisco

San Francisco Educator

By Matthew Hardy, Communications Director

Judges' comments: The photo front page draws you in. Members are pictured throughout and continue to draw you in. Contains a balanced mix of union and professional issues. Digestible union info, well laid out.

SECOND

Peralta Federation of Teachers

The Peralta Teacher

By Jennifer Shanoski, President; Kimberly
King, Diversity Chair; Matthew Goldstein,

Communications Director; Jeff Sanceri, COPE Chair/ Grievance Officer; Hilary Altman, Membership Committee Chair; Brad Balukjian, Part-Time Rep; Peter Brown, CTE Chair; Rick Greenspan

THIRD

Los Angeles College Faculty Guild

Read On

By Deborah Kaye, Editor; Michael Teitelbaum, Art Director; Michael Messina, Writer



Best Six-Plus-Page Newsletter Locals with fewer than 500 members

FIRST

Newport-Mesa Federation of Teachers-Retired

N-MFT Retired

By Donna Ewing, Vice Chairperson, Communications

Judges' comments: Newsletter conveys a strong sense of community, which is what a retiree chapter is supposed to create. Uses lots of graphics. It's a smorgasboard of information for the retiree. One judge added "...recognizing that the way to a retiree's heart is through the stomach."

SECOND

United Professors of Marin

UPM Newsletter

By Arthur Lutz, Editor

THIRD

ABC Federation of Teachers-Retired

ABCFT Retirees

By Julien Minard, Editor



Best Six-Plus-Page Newsletter Locals with more than 500 members

FIRST

United Teachers Los Angeles

United Teacher

By Kim Turner, Communications Specialist

Judges' comments: Its comprehensive. It's ineluctably thorough. Chock full of information you need to be a unionist. Shows you that the union is out there fighting for your rights.

SECOND

San Mateo Community College Federation of Teachers

The Advocate

By Eric Brenner, Editor

THIRD

San José/Evergreen Federation of Teachers

Faculty Matters

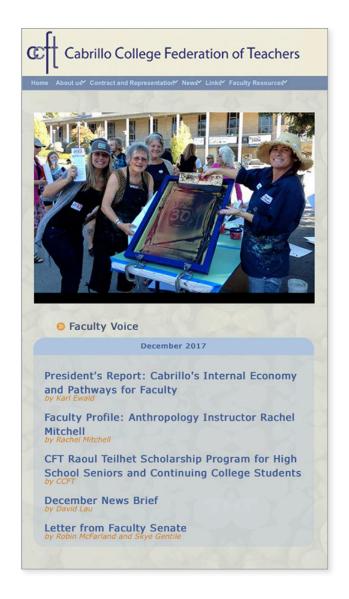
By Editor/Leader Writer: Barbara Hanfling, Executive Director; Assistant Editor: Farideh Dada, SJCC Journalism Faculty; Copy Edit/Layout: Susan Yuen, Office Manager

HONORABLE MENTION

Adjunct Faculty United

AdFacts

By Judi McDuff, Executive Director



Best Online Newsletter

FIRST

Cabrillo College Federation of Teachers

Faculty Voice

By David Lau, Newsletter Editor and Communications Director

Judges' comments: Very easy to find the news. All stories are accessible in one view. Easy to navigate without scrolling. Good use of hosting on local website and driving traffic to the website.

SECOND

Coast Federation of Classified Employees

U-N-I-T-E! Union News, Information, and Tips for Employees!

By Quintin Powell, Editor/Author; Connie Marten, Editor/Contributor; Contributors Michael Carrizo, Pratik Solanki, Jamie Crowder, Betty Pierce

THIRD

ABC Federation of Teachers

ABCTeacherNews

By Ray Gaer, President



Best Email Newsletter

FIRST

United Teachers Los Angeles

News to Use

By Carolina Barreiro, Tammy Lyn Gann, and Kim Turner, Communications Specialists

Judges' comments: Lots of interesting entry points. Good integration of graphics and text. Lots of pictures used well. Excellent use of links. Good sidebar information and still effective on a mobile device.

SECOND

Berkeley Federation of Teachers

BFT Action

By Matt Meyer, Vice President

THIRD

San Francisco Community College District Federation of Teachers

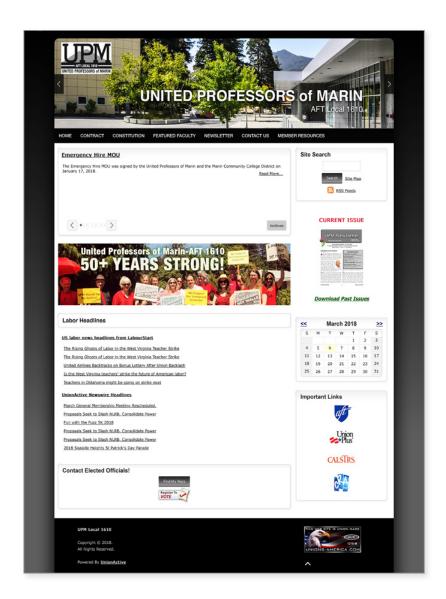
AFT 2121 E-News

By Athena Waid, Organizer; Executive Board members Tim Kellikelly, Jessica Buchsbaum, Malaika Finkelstein, Jenny Worley, Chris Hanzo

HONORABLE MENTION

San Mateo Community College Federation of Teachers

AFT 1493: The Advocate Newsletter By Eric Brenner, Editor



Best Website Locals with fewer than 500 members

FIRST

United Professors of Marin

www.upm.website

By Derek Wilson, Webmaster

Judges' comments: Clean open layout and easy to navigate. Useful information, particularly in the Member Resources section. Nice ongoing feature profiles interesting faculty.

SECOND

Palomar Council of Classified Employees

www.palomarcceaft.org

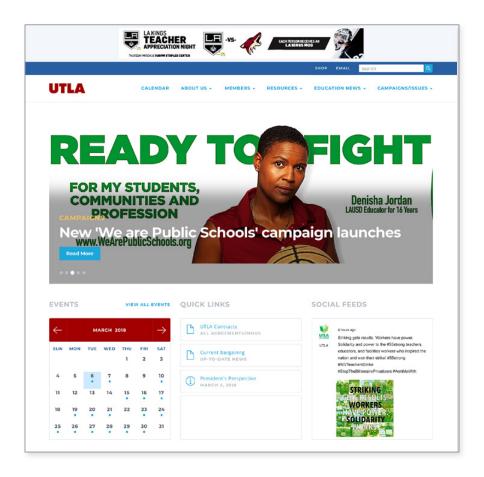
By Anel Gonzalez, President, and Kelly Helming, Member

THIRD

Novato Federation of Teachers

www.novatonft.org

By Beverly Winsor, Executive Director



Best Website Locals with fewer than 500 members

FIRST

United Teachers Los Angeles

www.utla.net

By Tammy Lyn Gann, Communications Specialist - Website

Judges' comments: Information is well organized and easily navigable, especially for such a content-rich site. Images are used appropriately throughout. Contemporary, clean look and mobile friendly. One judge said, "I can't think of anything a member would need — the contract, forms, relevant news, career support or retirement planning, that couldn't easily be found here."

SECOND (TIE)

San Mateo Community College Federation of Teachers

www.aft1493.org
By Eric Brenner, Webmaster

San José/Evergreen Federation of Teachers

www.aft6157.org

Layout and Maintenance by Susan Yuen, Office Manager; Content by Barbara Hanfling, Executive Director; Faculty contributors

THIRD

Berkeley Federation of Teachers

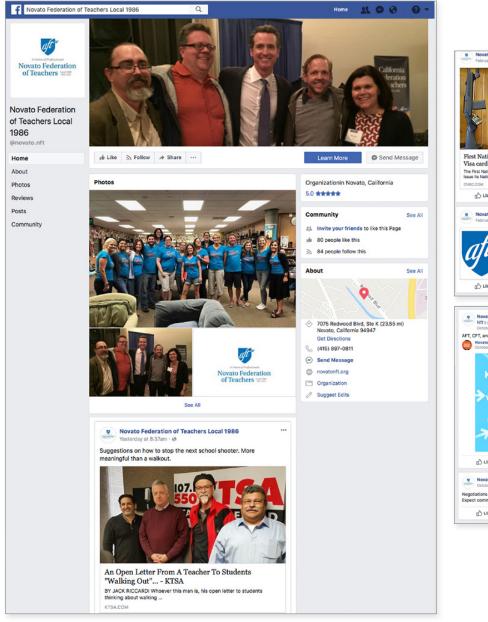
www.berkeleyteachers.org
By Matt Meyer, Vice President

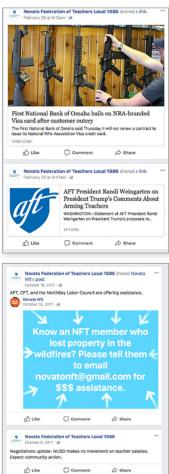
HONORABLE MENTION

San Francisco Community College District Federation of Teachers

www.aft2121.org
By Athena Waid, Organizer

Web & Social Media





Best Use of Social Media Locals with fewer than 500 members

FIRST

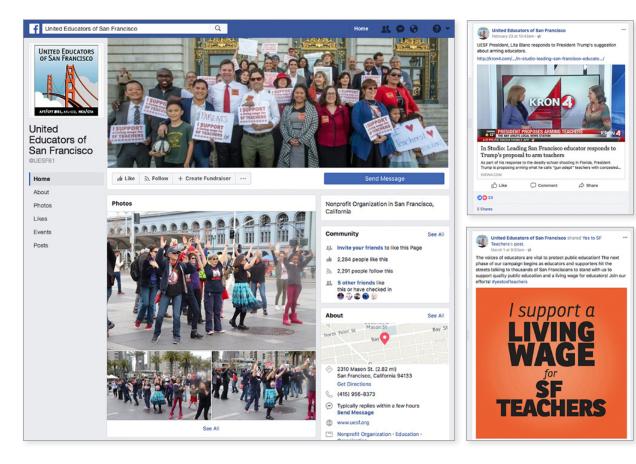
Novato Federation of Teachers

Facebook page

By Beverly Winsor, Executive Director

Judges' comments: Short provocative posts about bargaining. Relevant posts about important programs and application deadlines, including wildfire assistance and scholarships.

Web & Social Media



Best Use of Social Media Locals with more than 500 members

FIRST

United Educators of San Francisco

Facebook page

By Nguyen Weeks, Communications Director

Judges' comments: Regular, timely posts include union news and event announcements as well as relevant news from outside sources. Good use of photos and videos of members at rallies, meetings and in the workplace. High rates of views and shares show members visit and react. One judge said, "Scrolling through, I get a strong sense that UESF members are out there fighting for public education and educators."

SECOND

United Teachers Los Angeles

Facebook page

By Kim Turner, Communications Specialist; Pablo Serrano, Communications Specialist

THIRD

Coast Federation of Classified Employees

Facebook page

By Jamie Crowder, Union Assistant

HONORABLE MENTION (TIE)

Los Angeles College Faculty Guild

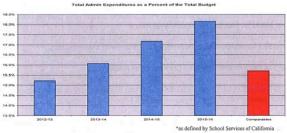
Facebook page

By Senders Communications

ABC Federation of Teachers

@abcteachernews on Twitter
By Ray Gaer, President

A Union of Professionals Novato Federation Novato Unified School District has refused to offer any meaningful salary increase for certificated staff for 2017/18 claiming there are not any funds. of Teachers Local 1986 See below how Administrator spending has caused this lack of funds NUSD'S SUPERINTENDENT MAKES \$228,900 DOLLARS A YEAR, \$38,800 DOLLARS MORE THAN THE GOVERNOR OF CALIFORNIA, JERRY BROWN, AND MORE THAN EVERY GOVERNOR IN THE NATION NUSD SPENDS \$5.2 MILLION DOLLARS, 6.5% OF ITS TOTAL BUDGET ON 41 ADMINISTRATORS. NUSD SPENT \$24 THOUSAND DOLLARS ON A 3 DAY RETREAT FOR ADMINISTRATORS EVEN WITH THE PROGRESS WE HAVE MADE, NOVATO TEACHERS STILL MAKE 4% LESS THAN THE AVERAGE OF OUR COMPARABLE DISTRICTS WHILE ADMINISTRATORS (7 OF 12 PRINCIPALS) MAKE 4% MORE THAN THE AVERAGE. WE JUST PASSED A NEW PARCEL TAX AND A NEW BOND WITH EXPLICIT LANGUAGE THAT SAID "AND NO NEW MONEY FOR ADMINISTRATIVE SALARIES" YET SOMEHOW THEY STILL COME OUT ON TOP DOES THIS SEEM RIGHT TO YOU? ASK THE NUSD TRUSTEES WHY THEIR ADMINISTRATIVE BUDGET IS SPIRALING OUT OF CONTROL AND NOVATO TEACHERS ARE STILL PAID LESS THAN OUR COMPARABLE DISTRICTS NUSD's Administrative Budget* has increased by 3% of the District's Total Budget (2.8 Million Dollars) in the Past 3 years. This is a 20% increase and is 16% more than the average of NUSD's Comparable Districts



AND NOW THERE'S NO MONEY FOR TEACHERS?

CONTACT THE NUSD TRUSTEES AND ASK WHY:

AGUILA MAGUILA@NUSD.ORG BUTLER_@NUSD.ORG COOPER_TCOOPER_@NUSD.ORG KNELL DKNELL@NUSD.ORG

MACK_GMACK@GMAIL.COM MILLERICK_@NULSD.ORG SCOTT_SSCOTT_@NUSD.ORG

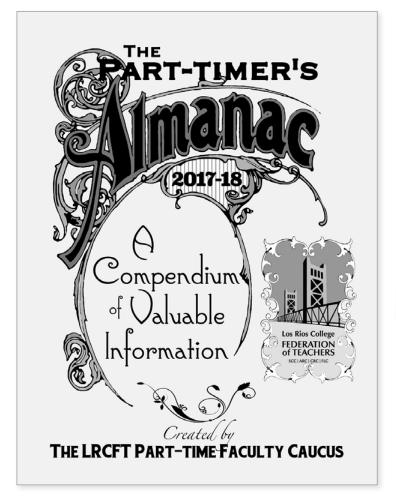
Best Single Effort Locals with fewer than 500 members

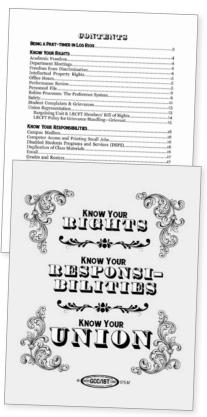
FIRST

Novato Federation of Teachers

Does This Seem Right To You? By Aaron Fix, President

Judges' comments: This piece drives home the inequity of money distribution in the district. It's simple, straightforward, and delivers the message... in two languages. It points out the major problem of having no money for teacher raises, but increases for administrators. One judge said, "It's sort of like the Trump tax plan."





Best Single Effort Locals with more than 500 members

FIRST

Los Rios College Federation of Teachers

Part-Timers Almanac

By Paul Baltimore and Linda Sneed

Judges' comments: A comprehensive guide to surviving as a part-timer in the district. Everything a part-timer needs to know. Uses a clever almanac concept and a cover design that is probably 120 years old. The judges said, "This almanac is a monster effort built on the seeds planted by other local unions. It helps to grow a stronger union. And it forecasts better conditions for part-timers"

SECOND

Palomar Faculty Federation

Focus Group 2017: Protect-Unify-Resolve
By Debbie Forward, Organizer; Jay Schultz, Art
Professor, Palomar Community College

THIRD

San Mateo Community College Federation of Teachers

AFT 1493 History/Oral History Project By Rich Yurman and Bill Rundberg, Retirees

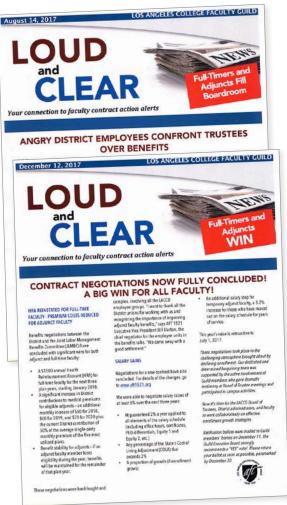
HONORABLE MENTION

UC-AFT Los Angeles

Pamphlet to use in recruitment

By Linzi Juliano, Lecturer, UCLA Writing Programs





Best Bulletin Series

FIRST

Los Angeles College Faculty Guild

Loud & Clear

By Lou Siegel and Deborah Kaye

Judges' comments: It is "loud and clear." Well named, attractive, a fast read, and easy to understand. Focused on a single topic — contract negotiations — with ongoing updates. The series recognizes that members are the ultimate power in contract negotiations.

SECOND

Peralta Federation of Teachers

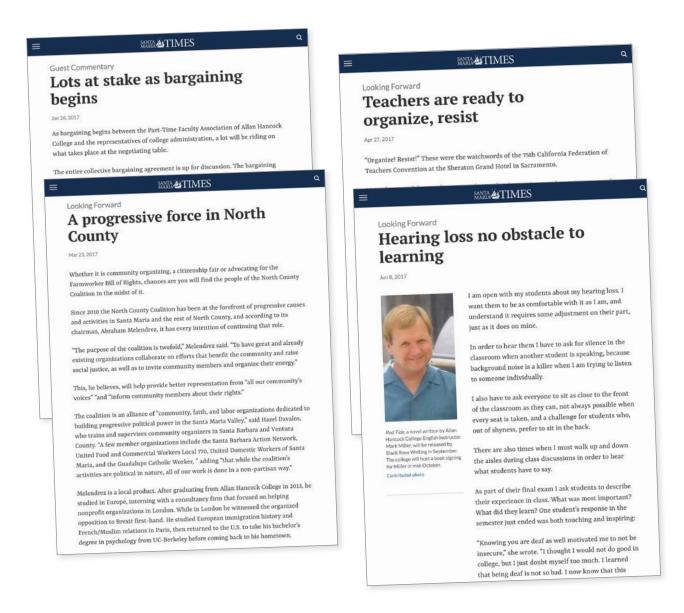
PFT e-Communique/PCCD Boardwatch By Jennifer Shanoski, President; Matthew Goldstein, Communications Director

THIRD

San Francisco Community College District Federation of Teachers

Engagement Bulletin

By Li Miao Lovett, Communications; Athena Waid, Organizer; Tim Killikelly, President; Faculty contributors



Best Public Relations Locals with fewer than 500 members

FIRST

Part-Time Faculty Association of Allan Hancock College

Regular columns in local newspaper devoted to progressive issues

By Mark James Miller, President

Judges' comments: Prolific and consistent. This regular column in the *Santa Maria Times* shows how the union is interested in a wide range of important topics. It keeps the union in the community eye — and the community in the union.

SECOND

ABC Federation of Teachers-Retired

Fundraising for annual scholarship

By Silvia Rodriguez, President; Dennis Cox, Former President; Becky Kilby; Former Vice President; Roni Love, Secretary; Julien Minard, Editor & Historian; Richard Hathaway, Treasurer; Betty Harris, Former Treasurer





Best Public Relations Locals with more than 500 members

FIRST

United Teachers Los Angeles

We Are Public Schools paid media campaign
By Anna Bakalis, Communications Director

Judges' comments: A far-reaching public campaign in support of public education

— visually compelling and comprehensive, multilingual, and appearing on multiple platforms from L.A. billboards to Instagram. Builds an effective bridge to the public they are trying to reach at a time when the attack on our public schools is intensifying. One judge said, "It's a great message for those stalled in L.A. traffic."

SECOND

United Educators of San Francisco

Outreach to parents at back-to-school nights
By Amanda Hart, Organizing Director

THIRD

Los Rios College Federation of Teachers

Banner in opposition to Trump wall
By Robyn Waxman, Graphic Arts Faculty

HONORABLE MENTION

UC-AFT Los Angeles

"Growing reliance on lecturers shortchanges, overburden them" By Karl Lisovsky, Lecturer, UCLA Writing Programs